



Full-Stack Marketing
& Creative Agency

250 Mn+

Digital impressions generated for our clients.

11

Countries where our clients are based.

3.5 Mn+

Revenue growth achieved for our clients.

3x

Fast Execution as compare to traditional marketing agencies

60+

Brand portfolios successfully managed.

50%

Cost Savings in Marketing Services Expense

About Us

We're your fuel for growth. We're a unique mix of thinkers, creators, and doers, ready to take your business to new heights.

We go beyond usual - creating memorable designs and delivering amazing results. With expertise in every corner of digital marketing, we're equipped to drive your success.

Our Services

Brand Development

Building your brand from scratch with logo, brand guide, positioning, and website to set you apart.



Performance Marketing

Turning every ad dollar into a performance superstar, lighting up the marketing stage.



Video Marketing

Rolling out blockbuster marketing narratives that make your audience sit up and watch.



Social Media Marketing

Mastering the art of engagement, from 'like' to 'share,' making your brand the talk of the town.



Email Marketing

Crafting targeted messages that turn inboxes into connections, clicks into customers.



Influencer Marketing

Connecting your brand with the movers & shakers who'll give you a shout-out to their legion of followers



Search Engine Optimization

Making your website a magnet for Google's attention, climbing the ranks, one keyword at a time.



Website Development

Building digital homes for brands that are as functional as they are visually stunning.



Marketing Automation

Fine-tuning the gears of your marketing machine to keep it running smoothly, even while you sleep.



Full-Stack Services

Comprehensive solutions for your marketing and creative challenges.

For many small businesses, building an entire marketing team isn't always feasible. That's where we come in. As your dedicated all-in-one marketing partner, we help turn uncertain steps into confident strides, propelling your business toward consistent growth.



Strategic Digital Blueprint

Crafting a long-term roadmap tailored to your brand's vision and goals, and then helping you in reaching the final destination of your roadmap.



CRM & Automations

Streamlining interactions, ensuring consistent brand experience through different type of outreach channels, and automations.



Content Mastery

From ideation to deployment, we handle content that resonates across all platforms. Be it LinkedIn or Tiktok, we match the content with algorithms.



Paid Campaign Prowess

We strive to transform every ad dollar into significant returns, optimizing campaigns with data-driven and creative strategies



SEO & SEM Initiatives

We go beyond just getting you noticed—we drive your business to the top with tailored strategies that make you the leader in your industry.



Data-Driven Decisions

We focus on turning data into clear insights to guide our decisions. Every step is backed by careful analysis to ensure the best outcomes for your business.

Terms & Pricing

- Minimum 6-month commitment.
- Pricing for full-stack growth starts at \$3,749/mo for startups and can be customized based on specific needs.
- No advance payments - we deliver value first, then receive value.
- We only take on 5 full-stack clients per year to maintain the quality of our operations. **3 spots left for Q2 2026.**

Dart Vs Typical Agencies

Not just services - speed, depth, technology, and global coverage.

Capabilities	Dart Marketing	Typical Agencies	Freelancers	In-house teams
AI Integrations	Built into every workflow AI SEO/AEO, predictive ad modeling, AI-powered reporting	Experimenting	Rare	Varies
Automations	Full-stack HubSpot, Brevo, Zapier, CRM pipelines, lead scoring, drip sequences	Platform-specific	Manual	If budgeted
Content Production	Full in-house studio 2D, 3D, CGI, cinematic, reels, blogs, email, ad creatives	Outsourced video	Single format	Expensive to scale
Design Capabilities	Complete creative team Brand, UI/UX, web, 3D/CGI, social, print, packaging	Strong in niche	One specialty	1–2 designers
Turnaround Time	24–48 hrs typical Same-day drafts, next-day revisions	5-10 business days	Unpredictable	Reasonable
Strategic Consulting	Built-in advisory GTM strategy, brand positioning, funnel design, investor-ready narratives	Execute only	No strategy	If senior hire
Global Network	Startups, investors & talent Cross-border intros across 6 countries — partnerships, funding, hiring	None	None	None

Don't Take Our Word For It

Real Outcomes from varified client engagements across multiple industries and geographies

BIRCHTECH CORP · NYSE: BCHT · USA

“Dart Marketing functions as a key member of our internal team... ability to quickly and accurately execute our marketing strategy needs and high-level of collaboration.”

5.0 Overall Rating
Clutch Verified ★★★★★

CLUTCH VERIFIED · 5/5

INVESTMENT COMPANY · CONSULTING · USA

“User base increased from 0 to 10,000 on one project. More than 100 high-value leads through paid marketing campaigns. Attention to detail and professionalism is unmatched.”

\$100K+ Engagement
Value

CLUTCH VERIFIED · 5/5

NEWS AGENCY · 10,000+ EMPLOYEES · PAKISTAN

“Instagram engagement up 26%, YouTube views up 8%, Meta CTR improved 12%. Umair and Aizaz are young, ambitious co-founders who bring a hustling mindset to every project.”

26% Engagement
Growth

CLUTCH VERIFIED · 5/5

Clutch

4.8 ★★★★★

6 Verified Reviews

Google

5.0 ★★★★★

12 Reviews

★ Trustpilot

4.0 ★★★★★

3 Reviews

DESIGNRUSH

5.0 ★★★★★

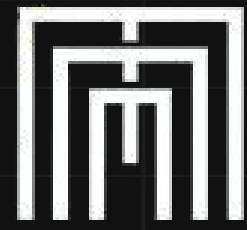
12 Reviews

TRUSTED BY

Global Brands That Chose Dart

KFC

Pfizer



Coca-Cola

 **Birchtech™**

edenrobe

 **REBELHEALTH**

SOCIETY

 **FritoLay**

 **BRAIN**


reckitt

 **optimi**

 **LCI**
LUCKY CORE INDUSTRIES


TOYOTA

FUROR

 **Nestlé**

SUBSOLAR®

Dart AI Engine

Integrated intelligence powering every Dart service—no “AI add-on,” just better outcomes by default.



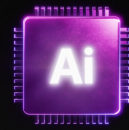
Market Research

Always-on listening across audiences, competitors, channels, & product usage. Quant + qual + social/search signals to size opportunities & risks.



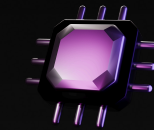
Brand Learning

Codify what makes the brand win: positioning, voice, visuals, offers, guardrails. Convert learnings into reusable prompts, components, and patterns.



AI Training

Teach the stack your world: fine-tune prompts, feed first-party data, set constraints, and align tools to brand and compliance requirements.



AI Output Optimization

Generate → score → refine. Systematic reviews for accuracy, brand fit, UX, and performance; rapid variants for creative, copy, and code.



Learn & Loop

Unified analytics + feedback into the next sprint. Ship improvements continuously—features, creatives, funnels—guided by causal insight.

What You Get?

WITHOUT DART AI

AI-accelerated production + predictive briefs

WITH DART AI

48 hours, brief to live

AI-accelerated production + predictive briefs

WITHOUT DART AI

Monthly PDF report, weeks old

WITH DART AI

Live dashboards, real-time insights

Unified analytics with actionable recommendations

WITHOUT DART AI

Generic creative, hope it works

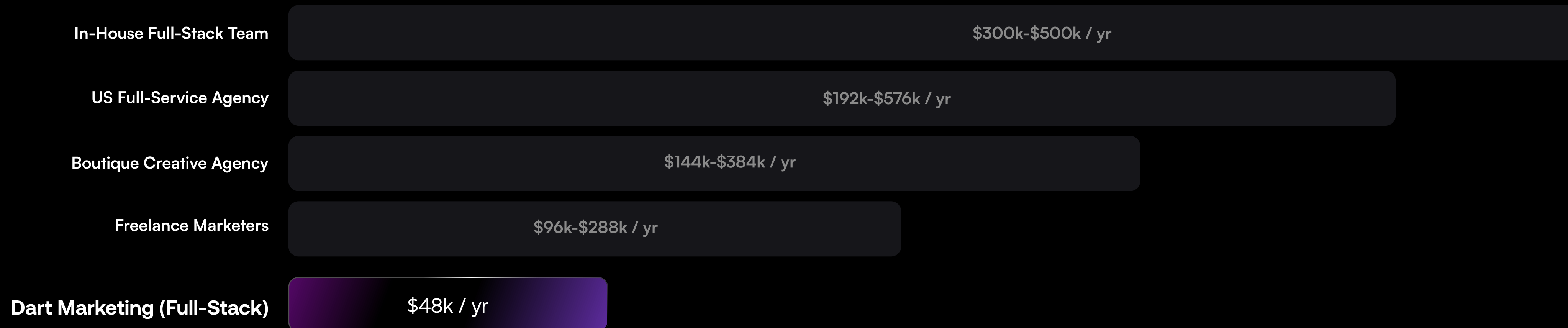
WITH DART AI

Rapid Variants, tested & optimized

AI-accelerated production + predictive briefs

Best value for every marketing dollar you spend

Dart is a precision-engineered operation built to deliver enterprise grade output at rates that don't make sense until you see how we're structured.



AI Infrastructure

Every workflow accelerated by AI



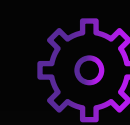
Offshore Teams

US Strategy, global execution



Young & High-Output

Hungry talent, peak productivity



Zero-Leak Operations

Tight systems, no wasted hours

Same senior level output. Radically more efficient operations. Our rates reflect how we're built not the quality we deliver. AI-powered workflows, offshore execution teams, high-productivity young talent, and internal operations with zero leakage means you get means you get \$200/hr agency output without the overhead that inflates their price

Creatives production

A collection of logos for creative production tools including Adobe (Ai, Ps, Id), Blender, Houdini, Unreal Engine, and others.

Social Media & Community

A collection of logos for social media and community platforms including Facebook, Instagram, Pinterest, Discord, etc.

Analytics

A collection of logos for analytics tools including Tableau, Mixpanel, R, Python, SQL, etc.

SEO

A collection of logos for SEO tools including Ahrefs, Moz, Google, etc.

Bullseye Intelligence

Our AI-powered framework that aligns insight, creativity, and performance into one precision-driven engine.

A graphic of a glowing purple AI chip with the letters 'Ai' in the center.

Website Development

A collection of logos for website development tools including JavaScript, React, WordPress, etc.

Performance Marketing

A collection of logos for performance marketing tools including Meta, Google Ads, LinkedIn Ads, etc.

CRM & Lead Generation

A collection of logos for CRM and lead generation tools including HubSpot, Apollo.io, etc.

Ai Tools

A collection of logos for AI tools including Gemini, OpenAI, Claude, ElevenLabs, etc.

Marketing Automation

A collection of logos for marketing automation tools including HubSpot, Marketo, etc.

Founding Team



A growth strategist who blends brand strategy, demand gen, and community to move real metrics. Umair has led programs for fintech, SaaS, mobility, and consumer brands across multiple markets—engineering 3× growth curves and more efficient CAC. He turns noisy categories into clear playbooks, then drives the sprint from hypothesis to pipeline and revenue.

Umair Ansari

Growth Partner



Aizaz turns ideas into visuals that sell. With deep expertise in video, CGI/3D, design, and AI production, he builds asset systems that perform across social, e-commerce, and product launches. He directs multidisciplinary creative teams to deliver end-to-end brand experiences—designed for speed, consistency, and scale across regions.

Aizaz Khan

Creative Partner

Case Studies





Birchtech is a cutting-edge company specializing in advanced activated carbon technologies, designed to offer sustainable solutions for air and water treatment.

400%↑

12 Million

Brand Impressions

250%↑

500K+

Social Media Reach

300%↑

4000+

Followers Gained

1000%↑

50,000+

Website Visits

600%↑

3 Million

Video Views

450%↑

10,000

Leads Nurtured

Tech-Stack



Objectives

Birchtech aimed to strengthen its digital presence and increase brand visibility within a competitive market. The primary objectives were to improve audience engagement across social.

Achievements

Through a strategic and data-driven approach, Birchtech experienced measurable growth across key digital channels. Social media followers and reach increased steadily, alongside higher engagement rates and improved video performance.

Recurring Engagements

Dart Marketing continues to support Birchtech through ongoing social media management, content creation, and campaign execution. This includes regular performance tracking and optimization, collaborative planning, and fast-turnaround support.

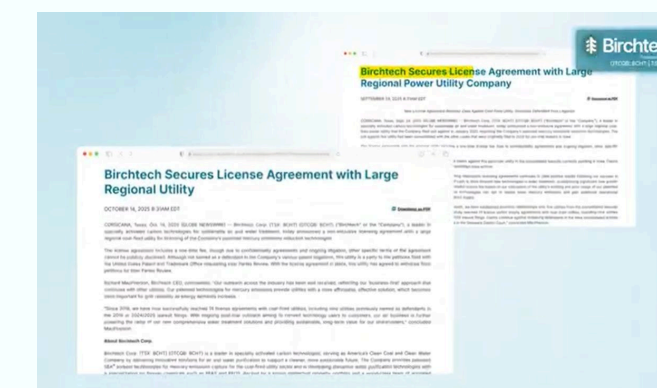
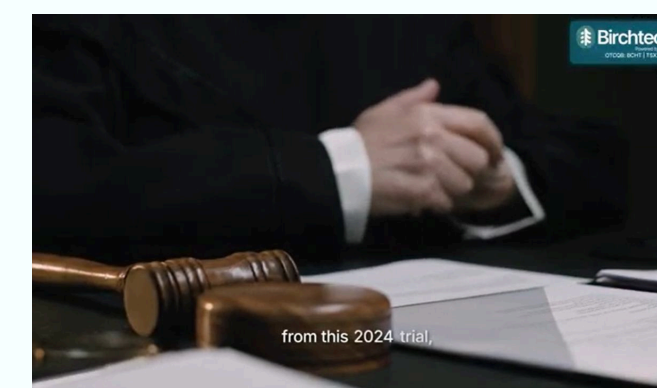
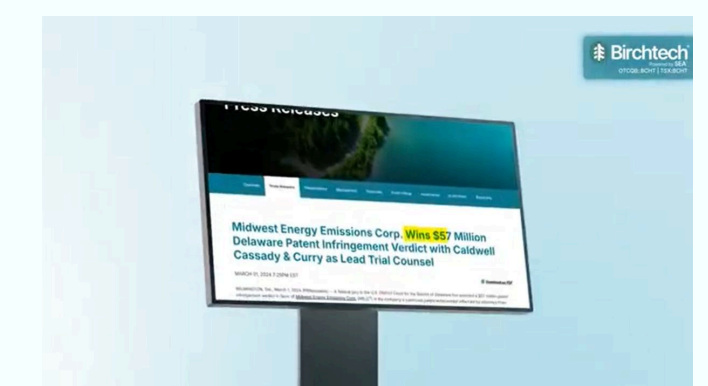
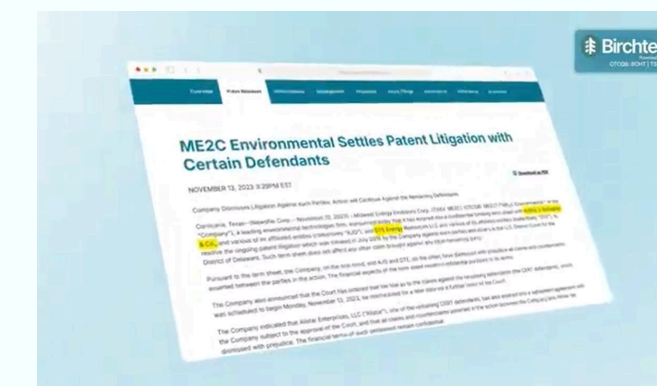
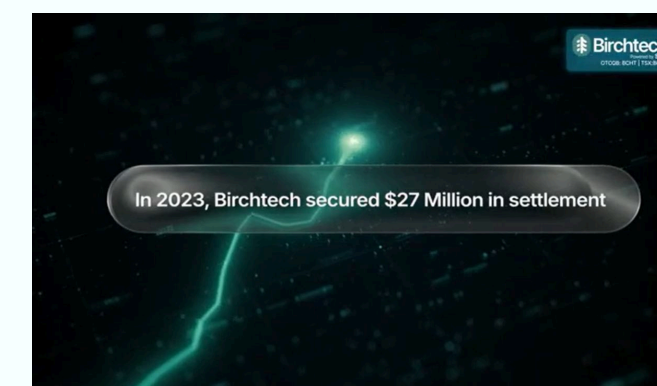
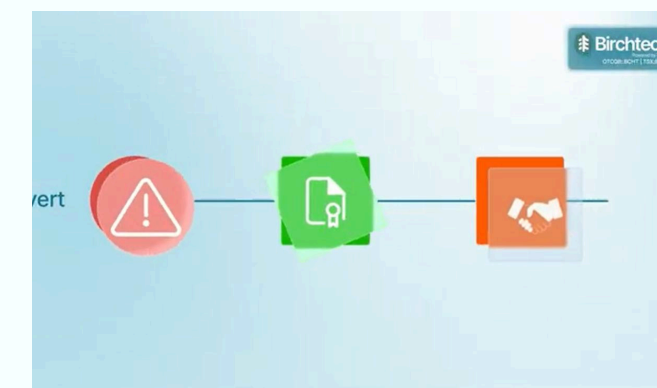
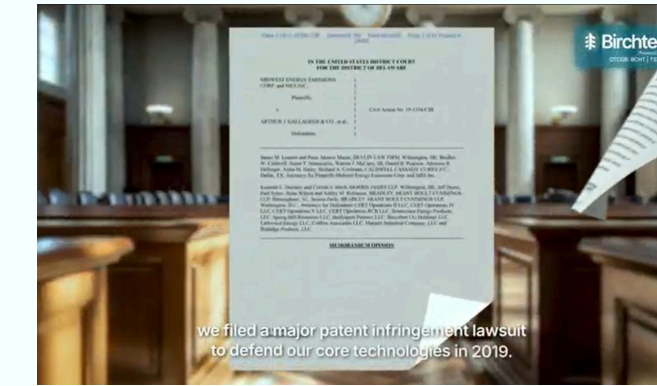
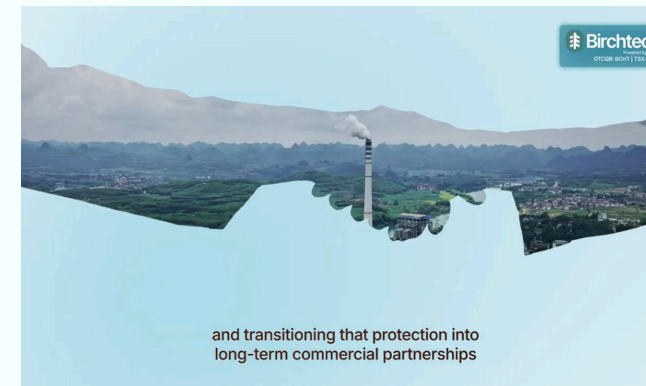
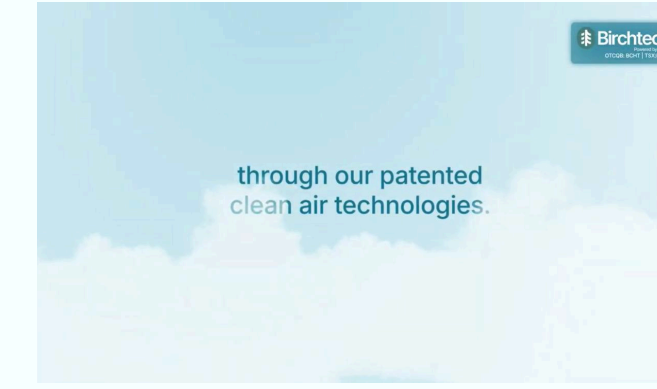
- Website Development & Maintenance
- Print Marketing Collaterals
- Industry & Competitive Research
- Brand Management
- Video Production
- Presentation Designing



Brand Story

Dart Marketing partnered with Birchtech to support the development and evolution of its brand within a competitive market. The focus was on clearly communicating Birchtech's expertise, values, and impact through a cohesive and strategic digital presence. By refining brand messaging and strengthening visual consistency, Dart Marketing helped position Birchtech as a credible, forward-thinking organization within its industry.

Through a data-driven approach to content and social media, Dart Marketing increased Birchtech's brand visibility and engagement across key digital channels. Consistent storytelling, targeted creative assets, and optimized distribution enabled Birchtech to connect more effectively with its audience while reinforcing brand recognition. This ongoing collaboration continues to build a strong, recognizable brand foundation that supports long-term growth and market credibility.



<p>Inter Aa</p> <p>PRIMARY TYPEFACE: Inter is chosen for its clean, modern sans-serif style, aligning with Birchtech's innovative ethos. It ensures readability and visual appeal in both digital and print media. Use Inter for body text, headings, and other text elements to maintain brand consistency.</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#%&**(?:<?></p>	<p>Aptos Aa</p> <p>SECONDARY TYPEFACE: Aptos complements Inter with its refined sans-serif design, adding sophistication to our communications. Use Aptos sparingly to support the primary typeface and create visual hierarchy, ensuring a cohesive presentation across all materials.</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789<>?:."{}!</p>		<p>PRIMARY COLORS</p> <table border="1"> <tr> <td data-bbox="1979 671 3112 821"> <p>SEA BLUE</p> <p>HEX CODE #02718D</p> <p>RGB (2, 113, 141) CMYK (99%, 20%, 0%, 45%) PANTONE 3145 C</p> </td> </tr> <tr> <td data-bbox="1979 823 3112 975"> <p>DEEP AQUAMARINE</p> <p>HEX CODE #447E7B</p> <p>RGB (68, 126, 123) CMYK (46%, 0%, 2%, 51%) PANTONE 7475 C</p> </td> </tr> <tr> <td data-bbox="1979 977 3112 1129"> <p>SNOW</p> <p>HEX CODE #FFFBFA</p> <p>RGB (255, 251, 250) CMYK (0%, 2%, 2%, 0%) PANTONE 7436 C</p> </td> </tr> </table>	<p>SEA BLUE</p> <p>HEX CODE #02718D</p> <p>RGB (2, 113, 141) CMYK (99%, 20%, 0%, 45%) PANTONE 3145 C</p>	<p>DEEP AQUAMARINE</p> <p>HEX CODE #447E7B</p> <p>RGB (68, 126, 123) CMYK (46%, 0%, 2%, 51%) PANTONE 7475 C</p>	<p>SNOW</p> <p>HEX CODE #FFFBFA</p> <p>RGB (255, 251, 250) CMYK (0%, 2%, 2%, 0%) PANTONE 7436 C</p>
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Client Testimonial

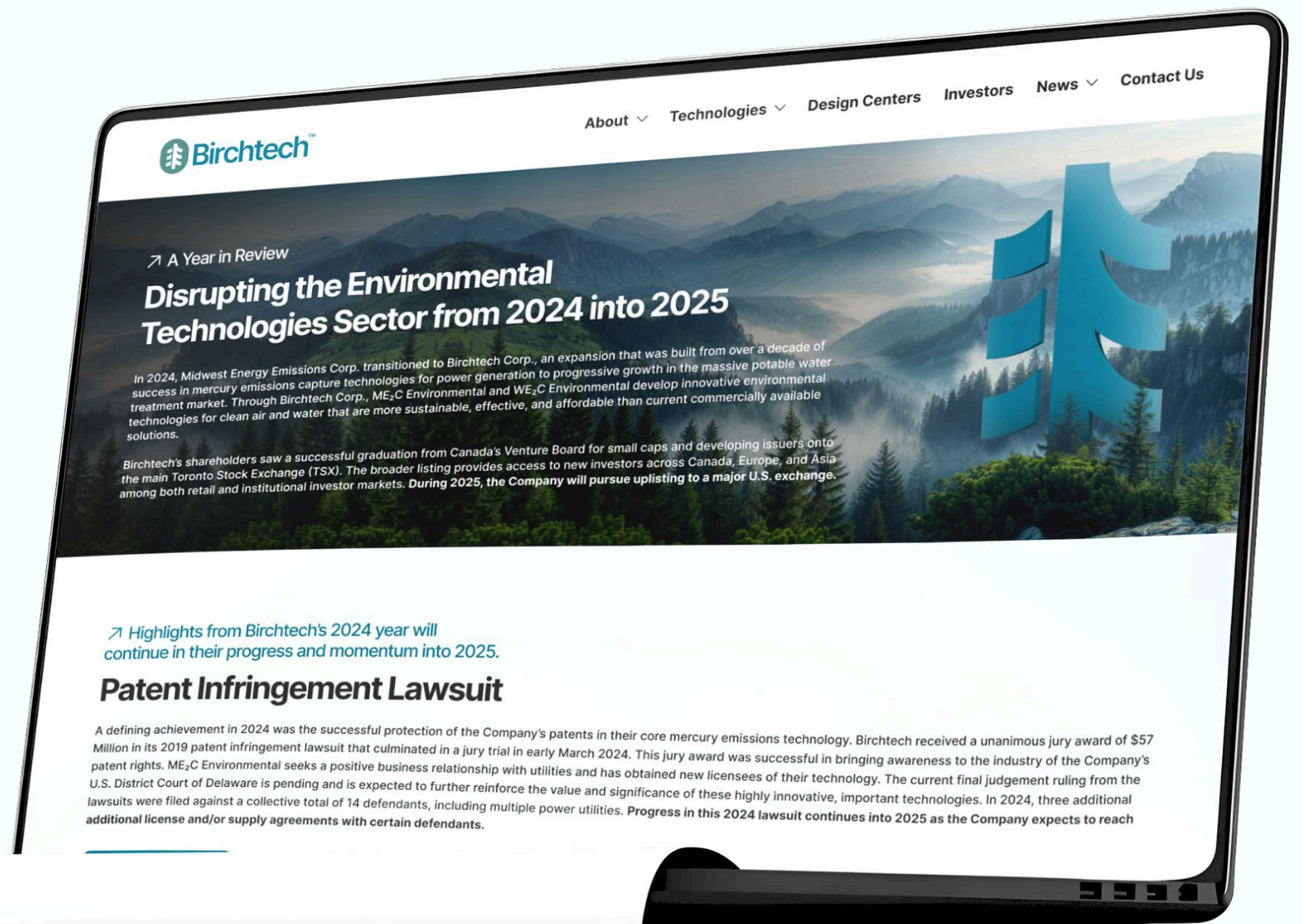
Dart Marketing has increased Birchtech’s social media engagement. The team is organized, communicates updates efficiently, holds weekly meetings, and collaborates through email and messaging apps.

Moreover, Dart Marketing executes tasks quickly and has a high-level collaboration approach.

Stacey Hyatt
Birchtech Corp



“Full Stack Marketing”



Strengthening Our Financial Position

To date, Birchtech has repaid all remaining debt, \$13.1 Million, to its primary financial partner, Alterra Capital. The company remains debt-free with no immediate need for capital. The Company's other higher O&A expenses, including legal fees, will be reduced in 2025 and moving forward. Birchtech's core business revenues are expected to remain stable over the next few years while growth ramps during 2025 in WE,C's new technologies for the sizable water treatment market.

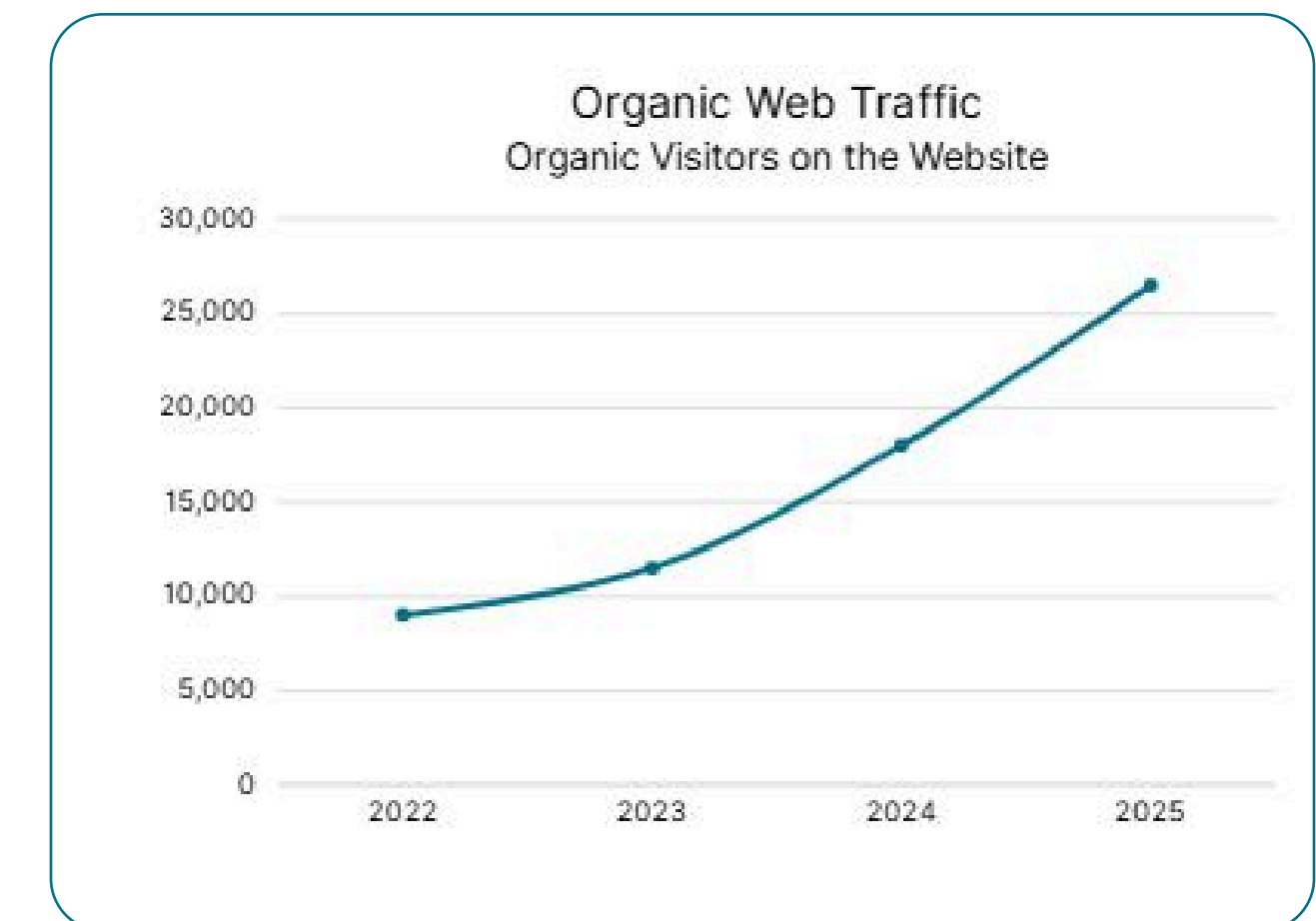
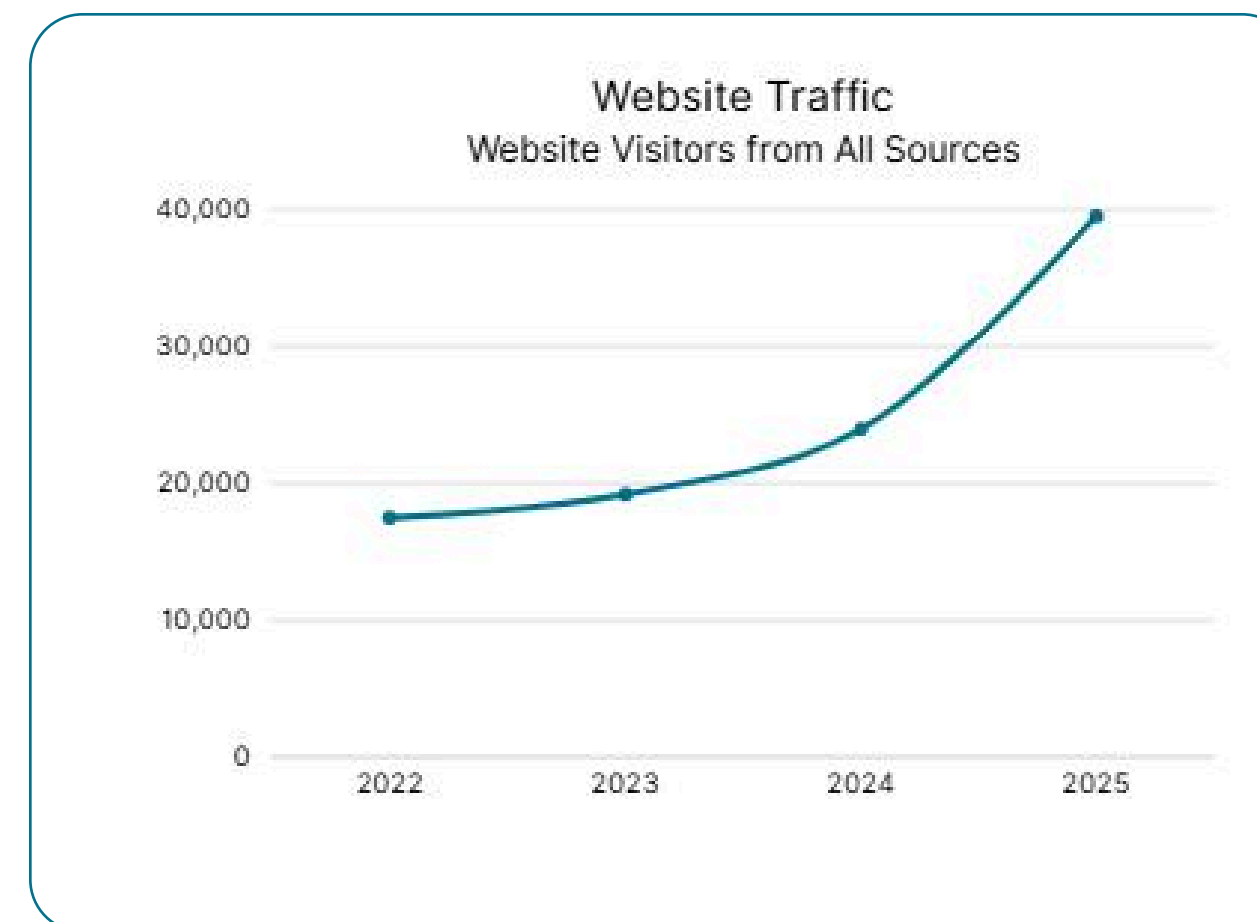
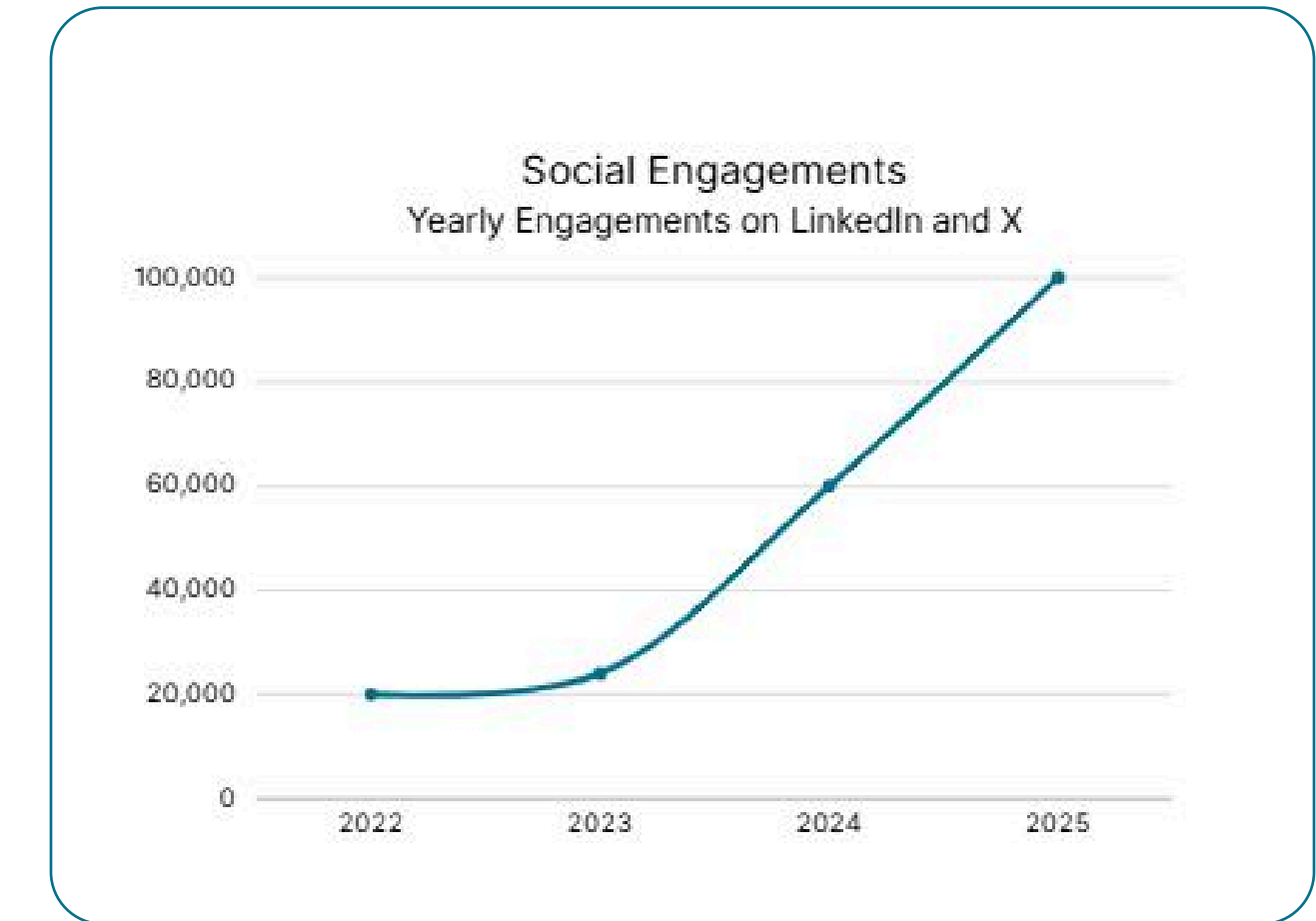
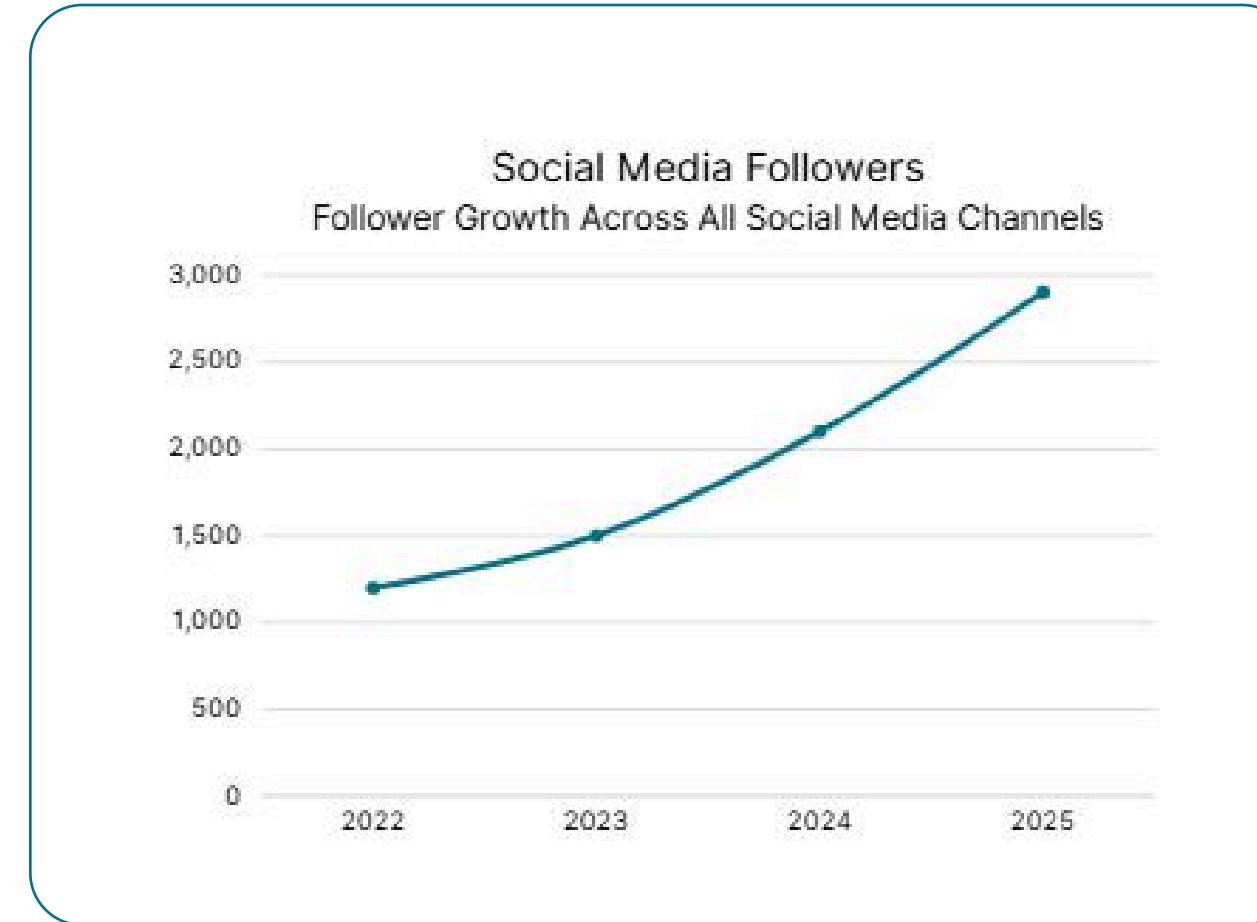




Consistent Growth Across Social and Web Channels

Through a focused, data-driven digital strategy, Dart Marketing helped Birchtech achieve sustained year-over-year growth across key performance indicators. Social media followers and engagements increased steadily across LinkedIn and X, while website traffic and organic visitors showed strong upward trends.

By continuously optimizing content, distribution, and performance tracking, Dart Marketing ensured Birchtech's digital channels delivered measurable, scalable growth. These results reflect a consistent approach to building brand visibility, strengthening audience engagement, and driving long-term digital performance.





Rebel Health Alliance is a cutting-edge, team-based healthcare platform that is specifically designed for high performers. It brings together a group of highly skilled professionals, including board-certified physicians, registered dietitians, and strength & conditioning coaches.

400% ↑
8 Million
Brand Impressions

400% ↑
1500
Leads

400% ↑
\$150,000
Revenue Growth

400% ↑
4x
ROAS

400% ↑
60,000
Organic Visitors

34
Campaigns Executed



Tech-Stack



Objectives







Rebel Health Alliance set out to elevate its digital authority and position itself as the go-to performance partner for high-level professionals. The focus was on building a strong, credible presence while driving meaningful engagement with a niche, high-intent audience.

Achievements

- Executed a focused, strategy-first approach tailored to elite professionals
- Strengthened brand positioning with clear, high-impact messaging
- Increased qualified engagement across key digital channels
- Improved content performance, particularly in short-form and thought-leadership formats

Recurring Engagements

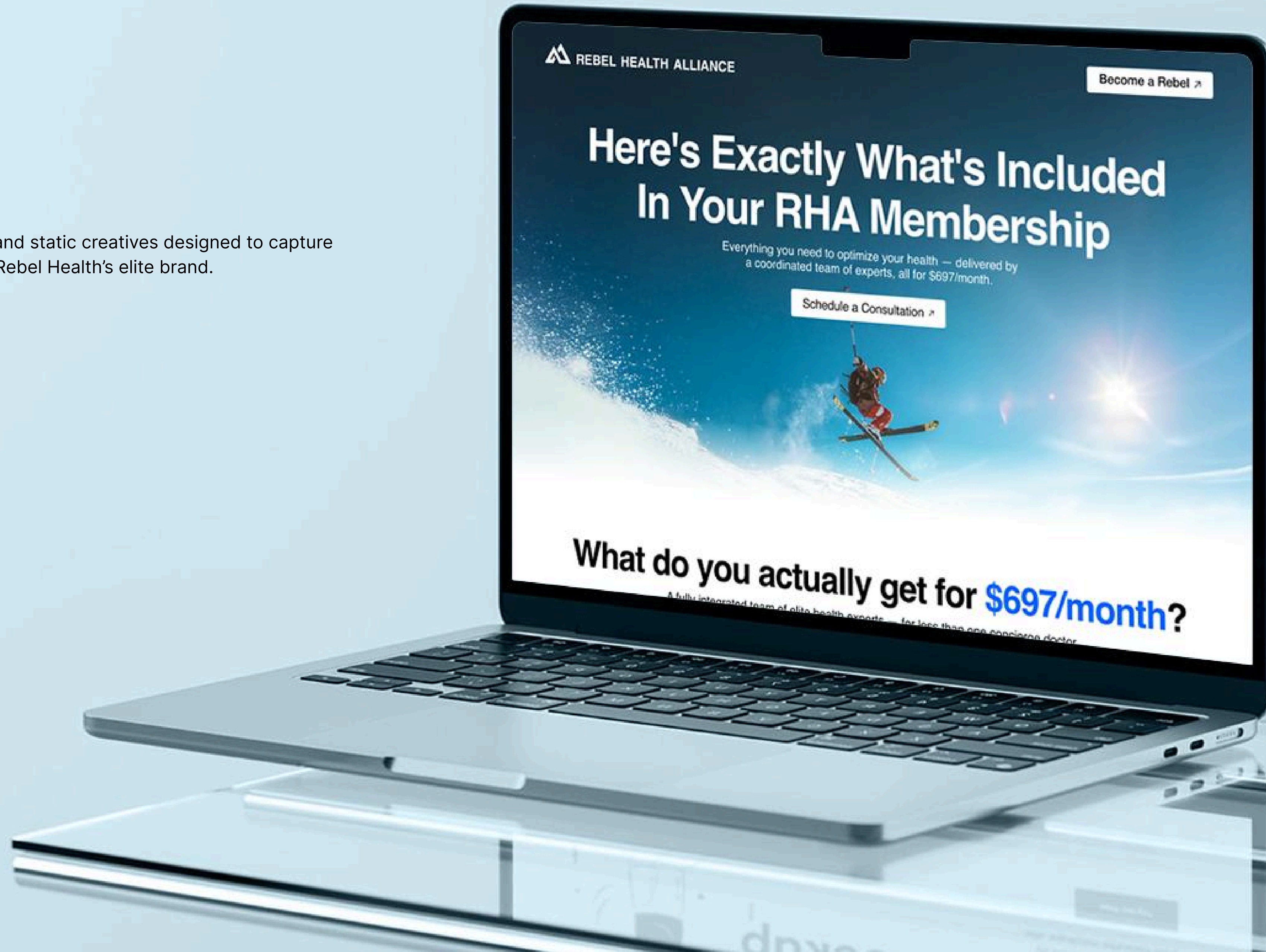
Dart Marketing continues to work closely with Rebel Health Alliance, managing content, campaigns, and performance optimization. The collaboration is centered around maintaining a premium brand presence, refining messaging, and ensuring every touchpoint reflects the exclusivity and results-driven nature of RHA.

 Website Development & Maintenance	 Performance Marketing
 Search Engine Optimization	 All Brand Collaterals
 Production & Editing	 Pitchdeck Designs



Performance Marketing Campaign

Dart created high-converting landing pages and static creatives designed to capture attention and drive engagement, reinforcing Rebel Health's elite brand.



**HEALTHCARE IS BROKEN
WE'VE FIXED IT.**



[Apply for a Confidential Consultation](#)



**The Healthcare You Deserve.
Not the healthcare you've
settled for.**

Personalized. Precise. Proven.



[Let's Talk About Your Symptoms](#)



Most people pay thousands for fragmented care.

Your \$697/Month RHA Membership Includes

- ✔ Your Own Board-Certified Physician
- ✔ Your Own Certified Strength Coach
- ✔ Your Own Genetic Counselor
- ✔ Your Own Dietitian
- ✔ Unlimited Access & Messaging

[Start Your Application](#)





**PEAK HEALTH
AND PERFORMANCE**



[Apply for a Confidential Consultation](#)



**HEALTHCARE IS BROKEN
WE'VE FIXED IT.**



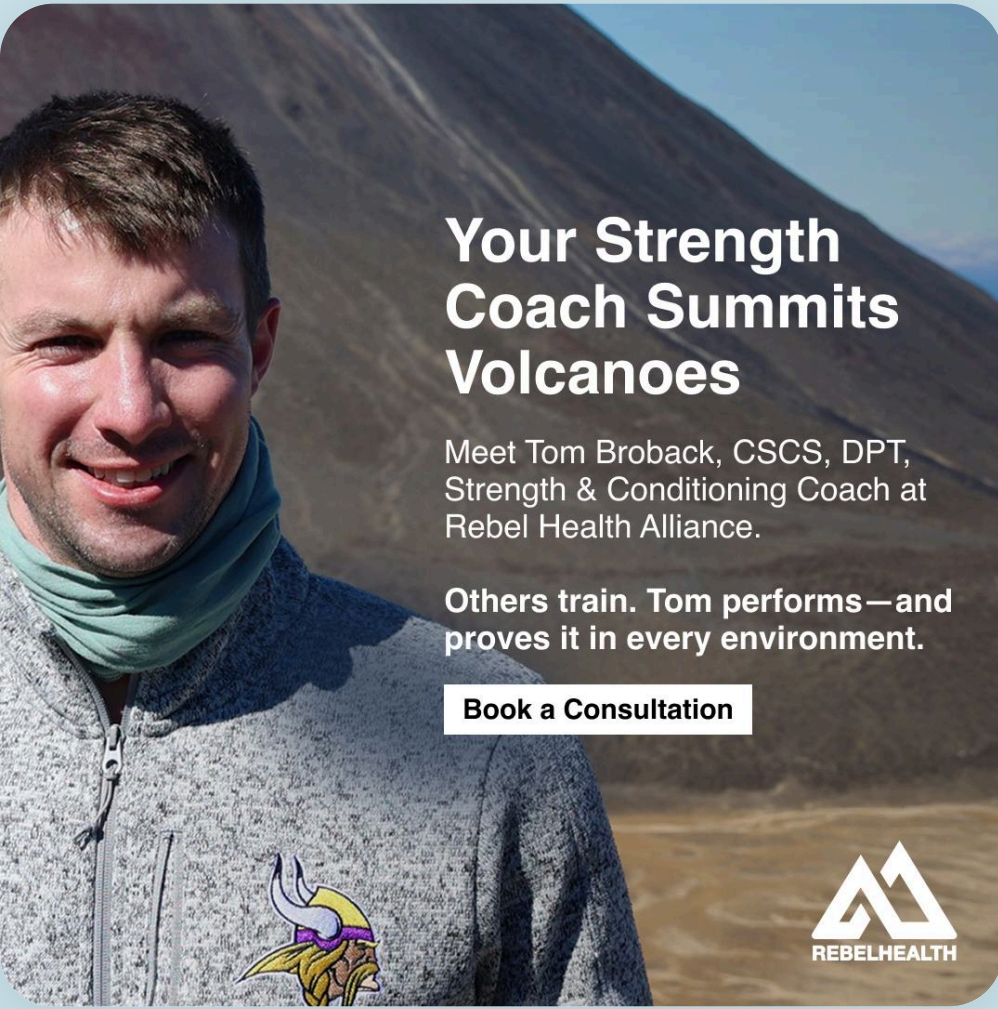

[Apply for a Confidential Consultation](#)

**Your Strength
Coach Summits
Volcanoes**

Meet Tom Broback, CSCS, DPT, Strength & Conditioning Coach at Rebel Health Alliance.

Others train. Tom performs—and proves it in every environment.

[Book a Consultation](#)





**PEAK HEALTH
IS A CHOICE**

Your health.
Your strategy.
Your choice.



[Apply for a Confidential Consultation](#)



**Your Coach Rides
Wild & Reads DNA**

Meet Laurie Kaplan, Epigenetic Coach & Dietitian at Rebel Health Alliance.

Laurie blends hard science with hard-earned life—and she's built to help you thrive on both levels.

[Book a Consultation](#)




**YOUR CFO MANAGES
FINANCIAL RISK.**

**WHO IS
MANAGING YOUR
BIOLOGICAL RISK?**



[Apply for a Confidential Consultation](#)



**Does Your Diet
Meditate In The
Wild?**

Meet Mackenzie Carey, Registered Dietitian at Rebel Health Alliance.

She replaces fads with facts—rewrites your food story from inside out.

[Book a Consultation](#)



**Everything Starts
With Your Mitochondria**

The Foundation Everyone Else Ignores

While others chase symptoms, we rebuild your cellular energy. Because when your mitochondria thrive, everything thrives.

Gold standard care starts at the cellular level



**Who's
Managing
Your
Hormones?**

Coaches Guess.
Doctors Know.



Wellness coaches with certificates. Or board-certified physicians with medical degrees. The choice should be obvious.

Your health deserves real medical oversight.



[Discover Metabolic Optimization](#)



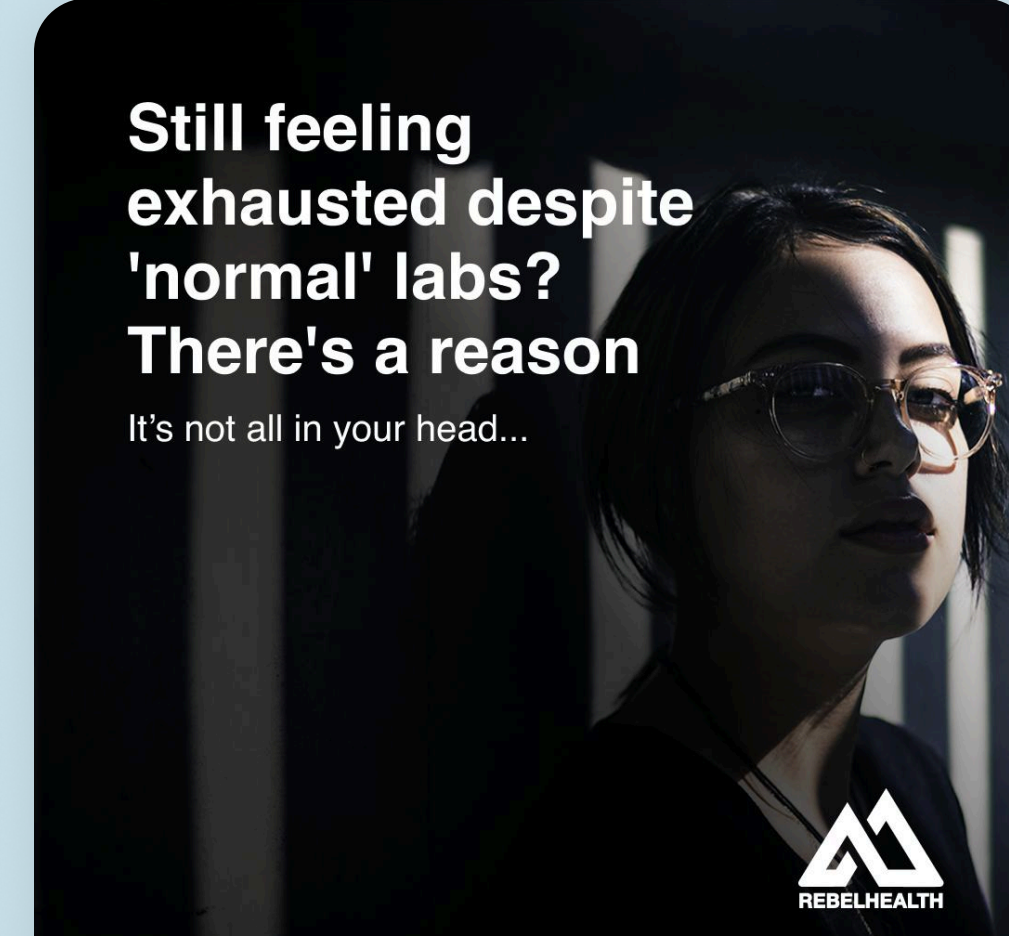

**We Don't Treat Women
Like Walking Symptoms.
We Find Answers.**

Your story | Your solution | Start here




**Still feeling
exhausted despite
'normal' labs?
There's a reason**

It's not all in your head...

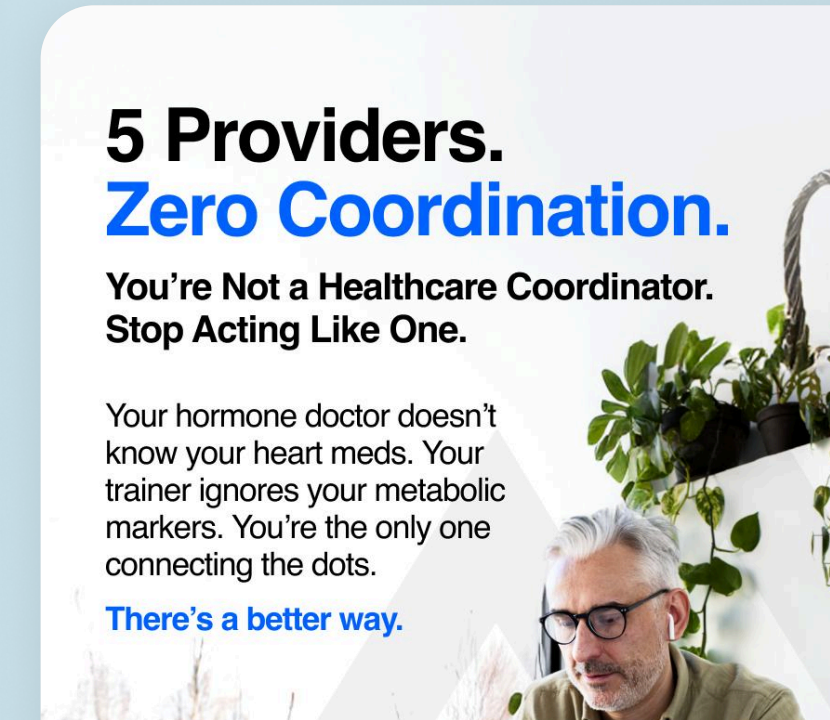



**5 Providers.
Zero Coordination.**

You're Not a Healthcare Coordinator.
Stop Acting Like One.

Your hormone doctor doesn't know your heart meds. Your trainer ignores your metabolic markers. You're the only one connecting the dots.

[There's a better way.](#)





Content Production & Editing

Dart produced dynamic video content that effectively conveyed Rebel Health's message. The focus was on precision, high-performance visuals to resonate with elite clients.



Optimi Health produces MDMA and psilocybin drug products for regulated medical use and supplies them directly to authorized clinics and pharmacies.

Objectives

Optimi Health needed to elevate its investor-facing presence and establish credibility in the emerging psychedelic medicine space. The primary objectives were to sharpen brand positioning, deliver institutional-grade market intelligence, and build a digital foundation that could support capital markets activity.

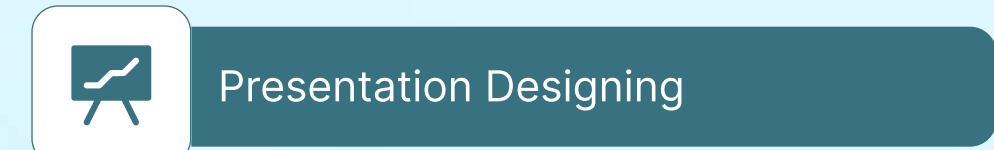
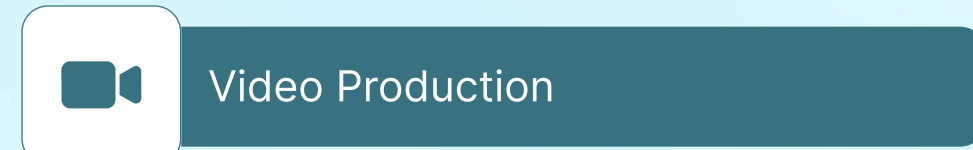
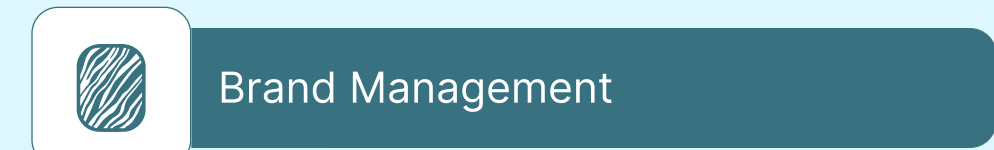
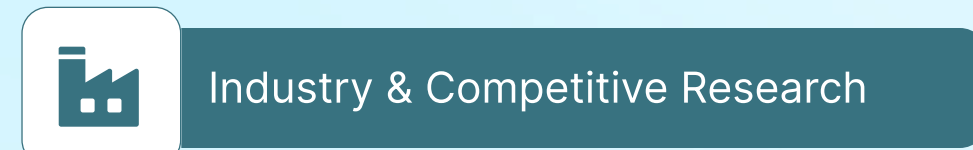
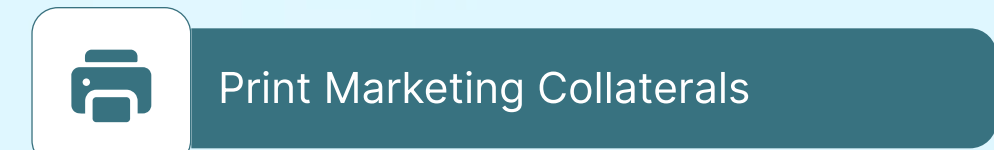
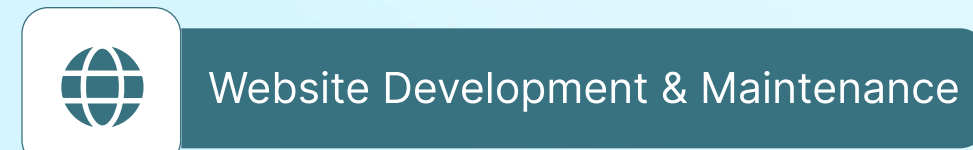
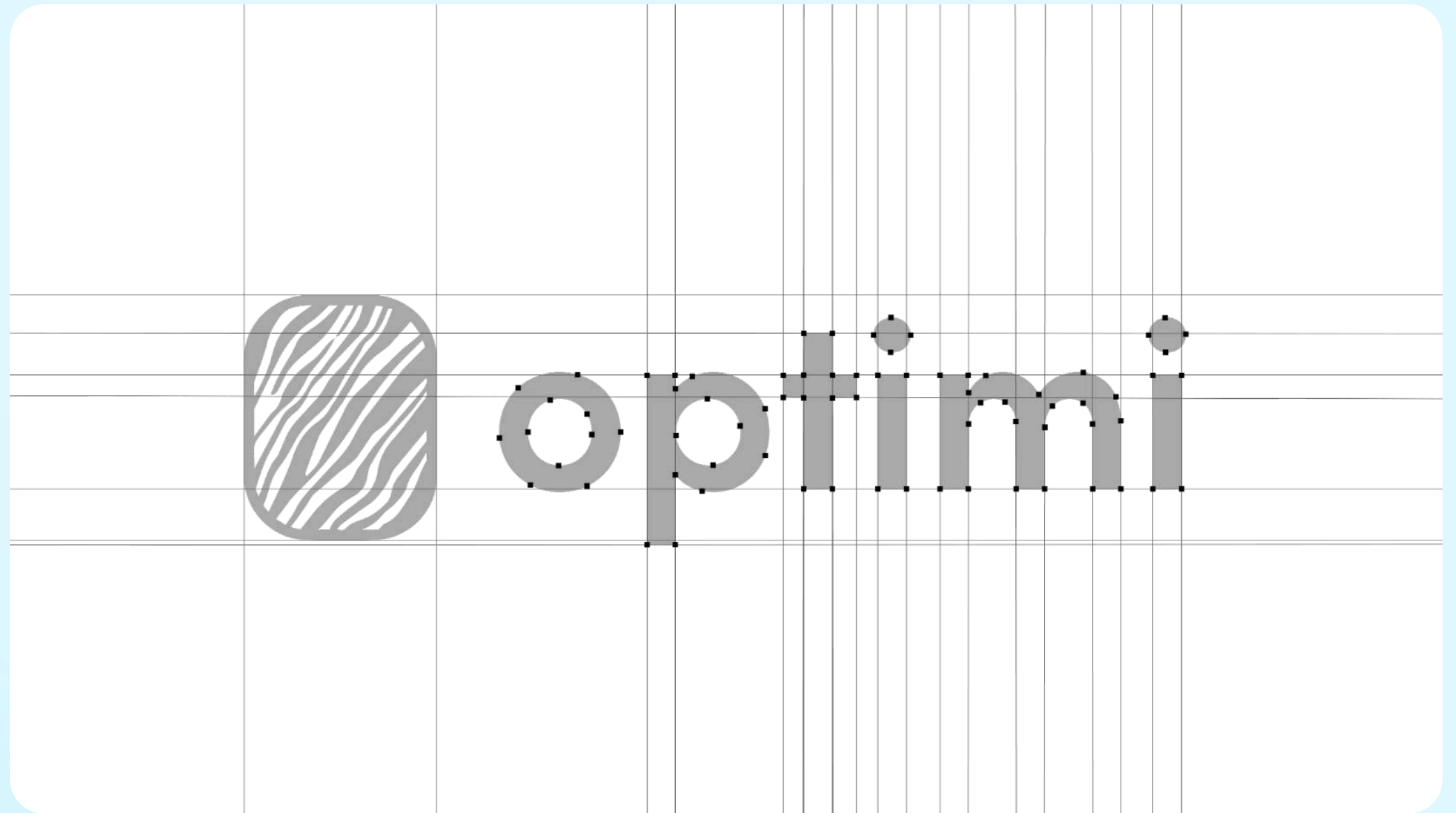
Achievements

Dart Marketing delivered a comprehensive brand and investor communications overhaul for Optimi Health, including a full website build, a detailed brand guide establishing visual and messaging standards, a premium investor presentation designed for institutional and retail audiences, and an ongoing market intelligence reporting system providing competitive landscape and sector trend analysis.

Recurring Engagements

Dart Marketing continues to support Optimi Health through investor communications support, market intelligence updates, and brand asset management — ensuring consistency across all stakeholder-facing materials as the company scales its commercial operations.

Tech-Stack



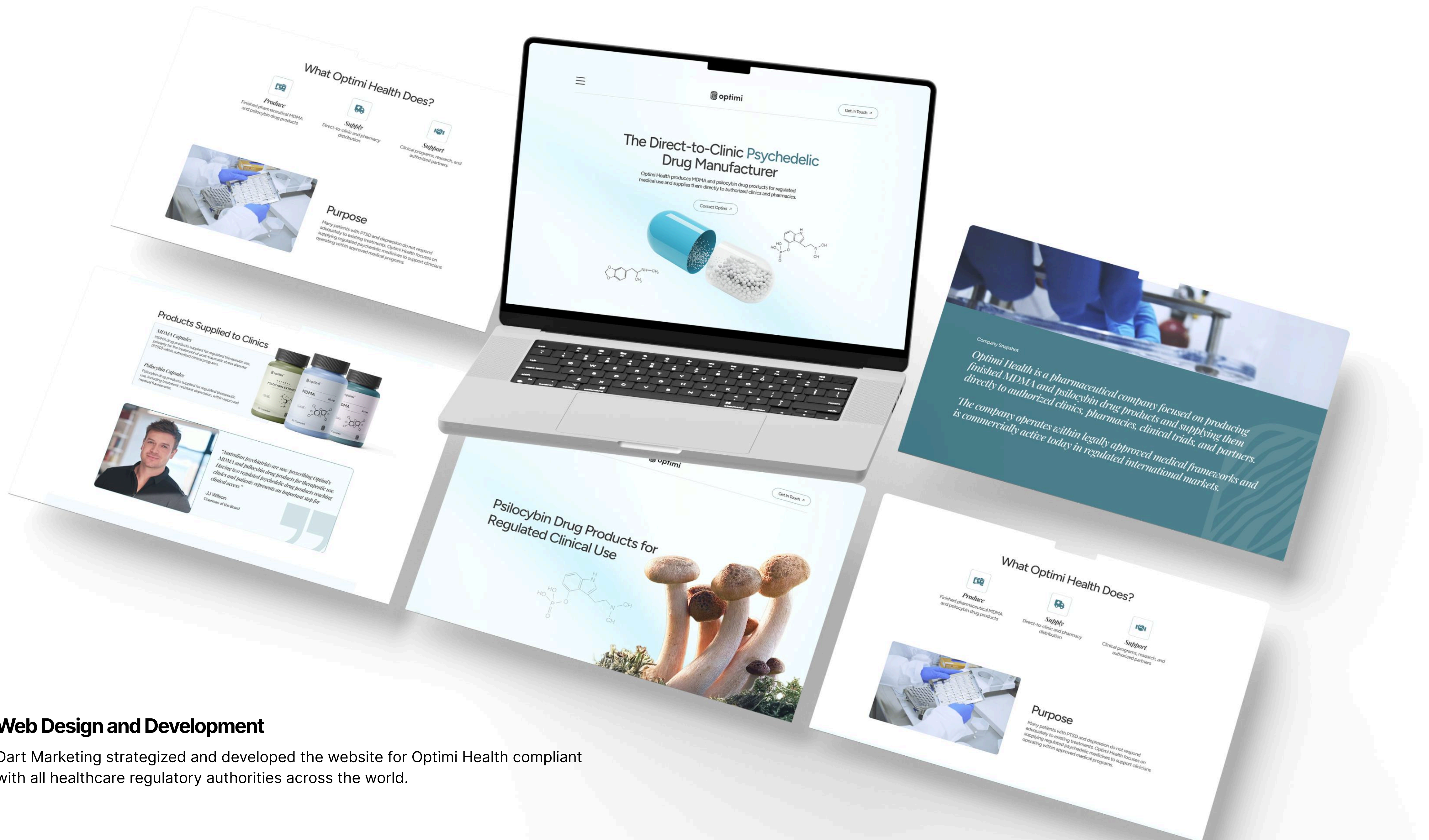
Packaging Design

Dart Marketing helped optimi health in designing product packaging for multiple suppliers around the world.



Web Design and Development

Dart Marketing strategized and developed the website for Optimi Health compliant with all healthcare regulatory authorities across the world.



Investor Presentation

Dart Marketing designed and built a premium investor presentation for Optimi Health, positioning the company's leadership in regulated psychedelic medicine for institutional and retail investor audiences.

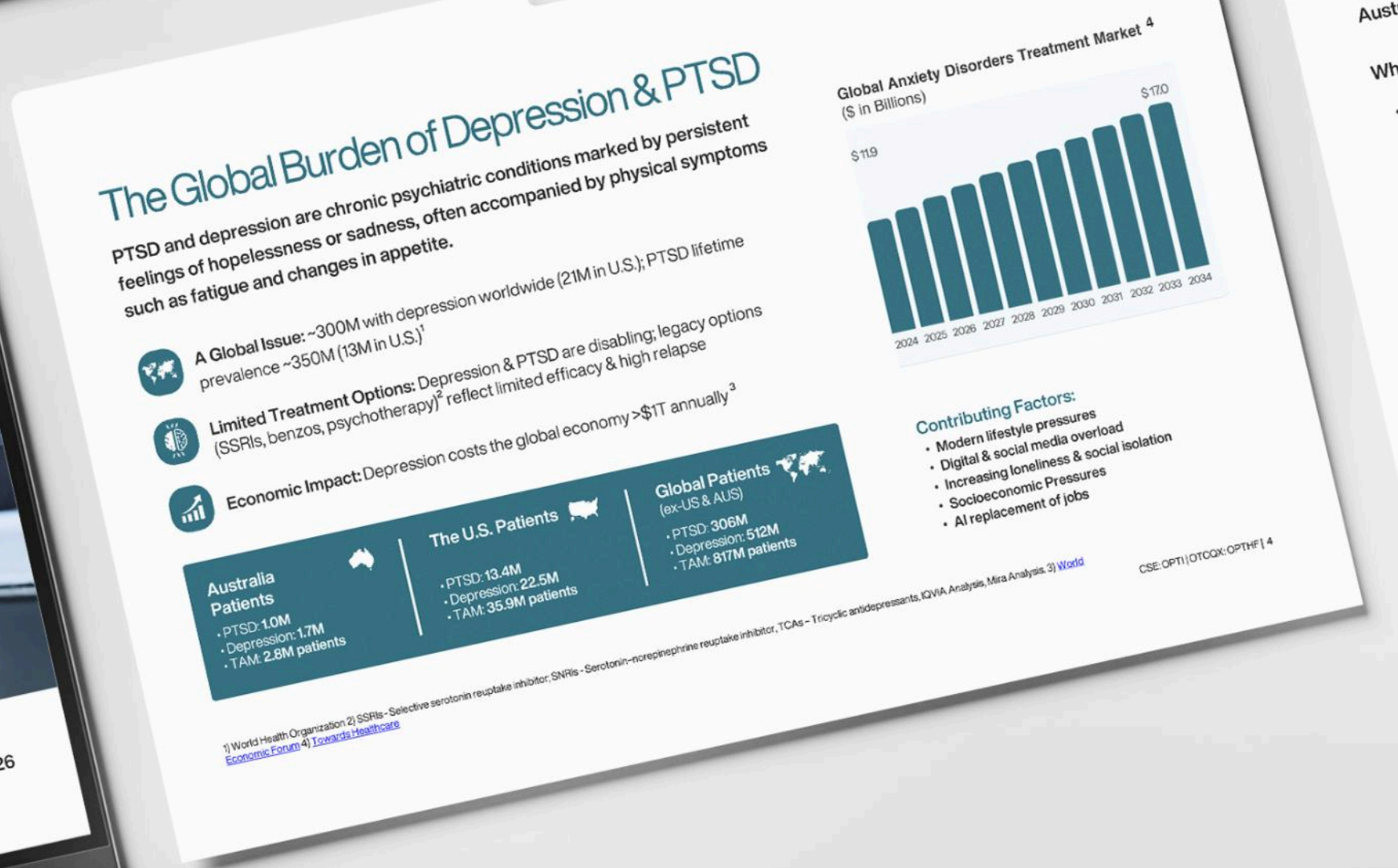
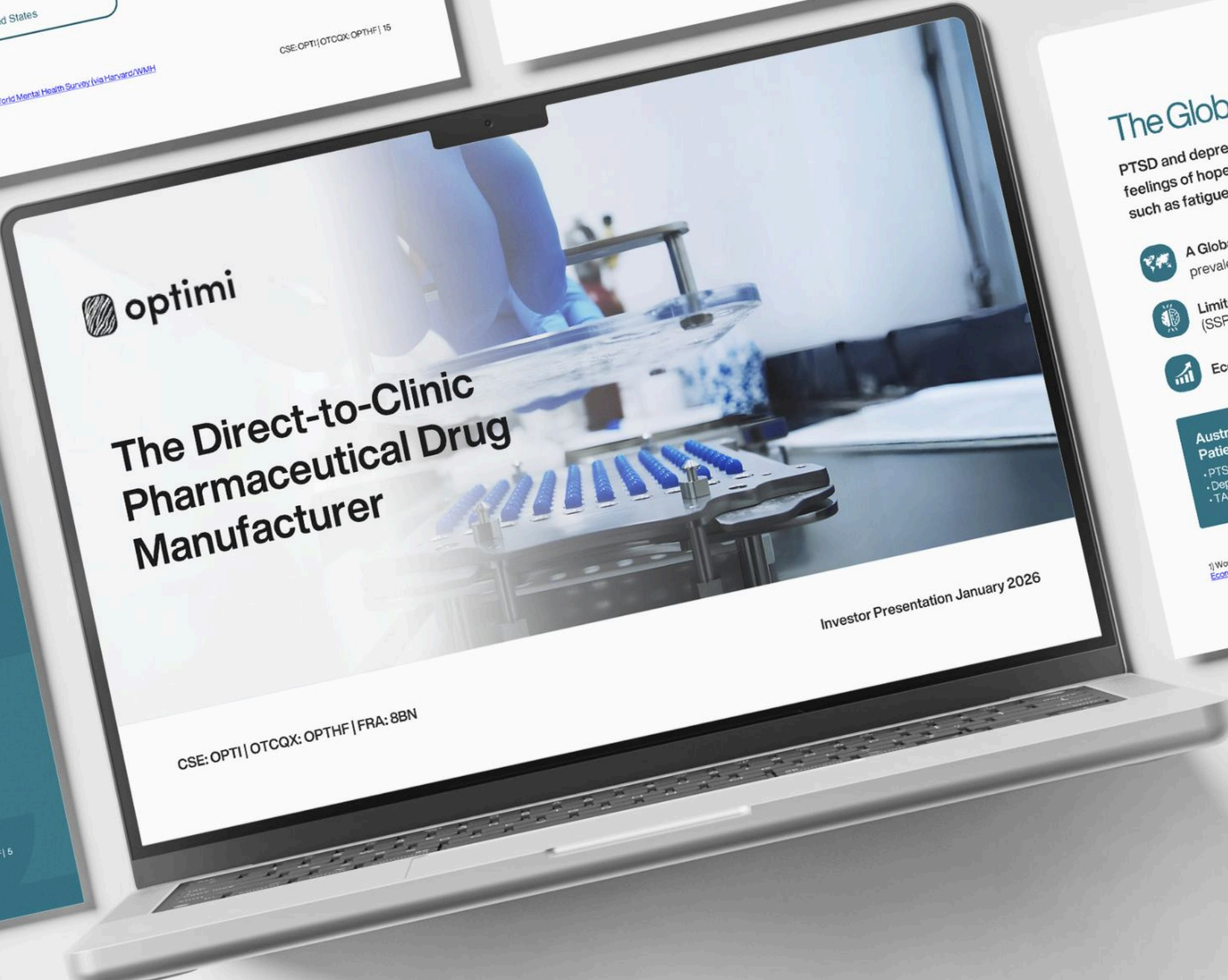
Drugs in-market as of December 2025

Company	Revenue	Market Position
MindMed	\$1.3B	Market Leader
Compass	\$684M	Competitor
Cybin	\$384M	Competitor



Experienced Management Team

- Dane Stevens**
Chief Executive Officer, Co-Founder & Director
- Bryan Safarik**
Chief Operating Officer, Co-Founder & Director
- JJ Wilson**
Chairman & Co-Founder, Independent Director
- Jason Mosberian**
Independent Director
- Jacob Safarik**
Chief Financial Officer, Co-Founder & Director
- Karina Lahnakoski**
Director of Quality & Commercial Strategy
- Dr. Preston C.**
Chief Scientific Officer



“Australian psychiatrists are now prescribing Optimi’s GMP-certified **MDMA and Psilocybin capsules** for therapeutic use. Having two regulated psychedelic drug products reaching clinics and patients is a significant milestone for the company and the industry.”

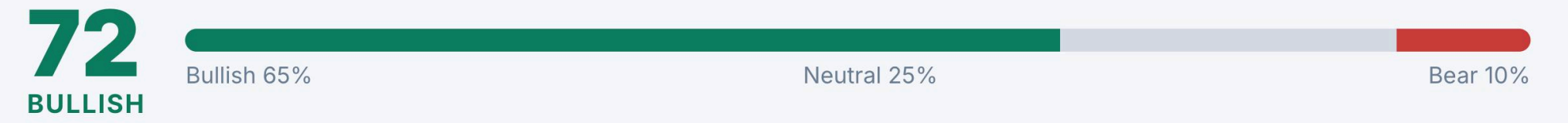
- JJ Wilson
Chairman & Co-Founder

Custom Market Intelligence Report

Stock sentiment tracking, media-to-price correlation, insider activity monitoring, SEC filing trackers, and competitive intel dashboards — built for public companies who need investors to see the full picture.



SENTIMENT ANALYSIS



Price Momentum	Strong	Insider Activity	V. Bullish
News Cadence	Bullish	Social Volume	Low
Sector Momentum	Bullish	Institutional	Warming

COMPETITOR INTEL DASHBOARD

COMPANY	MCAP	STAGE	KEY EVENT
Optimi	\$23M	COMMERCIAL	Both drugs in market · 5,000+ doses
Definium	\$2.05B	PHASE 3	52W high · 3 readouts 2026
AtaiBeckley	\$1.29B	PH 2/3	S&P index · BPL-003 Ph3 Q2
COMPASS	\$564M	PH 3 ✓	Endpoint hit · \$150M raise
Helus	\$215M	PHASE 3	\$500M facility · CEO exit

Optimi at 9x-89x discount to peers — only company with MDMA ✓ Psilocybin ✓ Insurance ✓ DEL ✓

- 96.6M SHARES
- US\$23M MARKET CAP
- 75% GROSS MARGIN
- +223% FROM ATL
- OPTHF \$0.209 ▲ +223% from ATL



INSIDER ACTIVITY

↑ BUYING · ZERO SELLING

Dane Stevens CEO & Co-Founder 12.29% Bought C\$0.30 (Jan '25) · Conv. C\$0.15 (Jul '25)	JJ Wilson Chairman & Co-Founder 8.52% Bought C\$0.30 (Jan '25) · Conv. C\$0.15 (Jul '25)
--	---

C\$112.8K last 3 months · Both insiders in every round since Feb 2024 · Voluntary lock-ups

LATEST MEDIA & PRESS COVERAGE

- Mar 16, 2026**
 Nasdaq Listing & U.S. Underwritten Public Offeri...
 MAJOR
- Feb 26, 2026**
 First Psilocybin TRD Patients Treated in Australia
 MILESTONE
- Feb 17, 2026**
 First MDMA Treatments of 2026 Across Expanded...
 TREATMENT
- Feb 9, 2026**
 MDMA Export Completed — 1,000 Capsules to Australia
 EXPORT
- Jan 26, 2026**
 First 2026 Production MDMA + Psilocybin...
 PRODUCTION



KFC Pakistan sought to amplify its social media presence and drive engagement across digital channels in a fast-moving QSR market. The primary objectives were to boost brand visibility, grow audience reach, and deliver high-volume creative output across multiple campaigns.

60 Million

Brand Impressions

4

Campaigns

300+

Creative Adapts

13,000

Followers Gained



Tech-Stack



Objectives

- Strengthen KFC Pakistan’s digital presence and boost engagement across social media platforms.
- Introduce visually compelling CGI content to enhance brand storytelling.
- Improve conversion rates through targeted campaigns that resonate with younger audiences.

Achievements

- Boosted Sales by 20%: Leveraging social media content to drive foot traffic and sales in-store.
- Increased User-Generated Content: The K-Zing campaign led to an increase in 1,500+ UGC posts, showcasing KFC's high brand resonance with the youth demographic.

Recurring Engagements

- Ongoing Social Media Strategy & Management
- Quarterly CGI Campaigns
- Annual Brand Performance Reviews



Print Marketing Collaterals



Social Media Management



Brand Management



Video Production



Content Marketing



Client Testimonial

“Dart Marketing brought a fresh perspective to our campaigns while staying true to the brand. Their team is quick, collaborative, and understands how to balance creativity with execution. From ideation to delivery, everything was handled smoothly, and the output met our expectations. It’s been a solid experience working with them.”

Ayesha Abubakar
KFC Pakistan



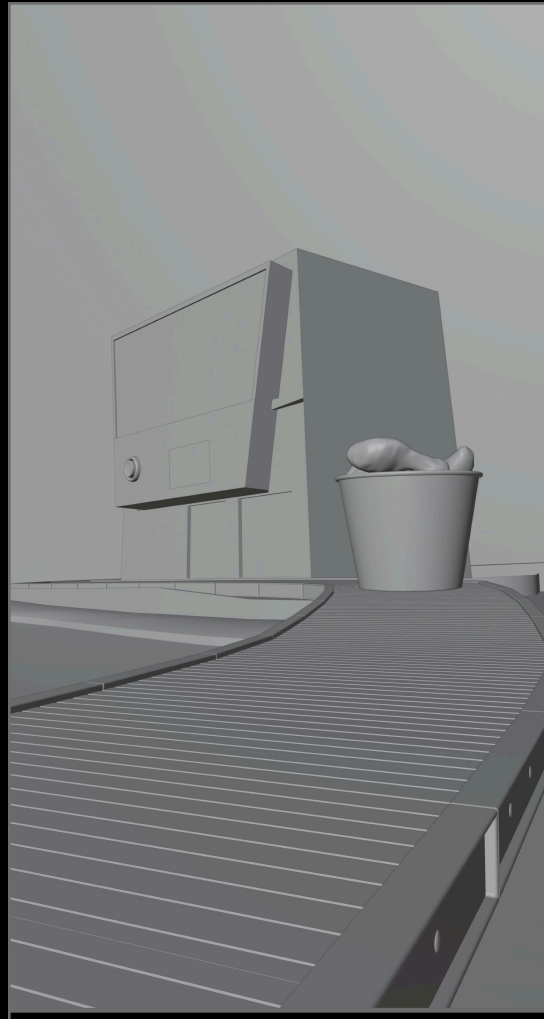
“Full Stack Marketing”



Process



Shoot



3D wireframe View



Adobe Premiere View



Final View





KFC

Baarish ke mausam
mein bhi jaari...



YAARI
KFC
WALI

WWW.KFCPAKISTAN.COM
111-532-532



We're all feeling green!

SHAHEEN DEAL

9pcs Bucket For

Rs. 999



KFC

Col. Harland Sanders
THE ORIGINAL
SINCE 1940

*Limited Time Offer

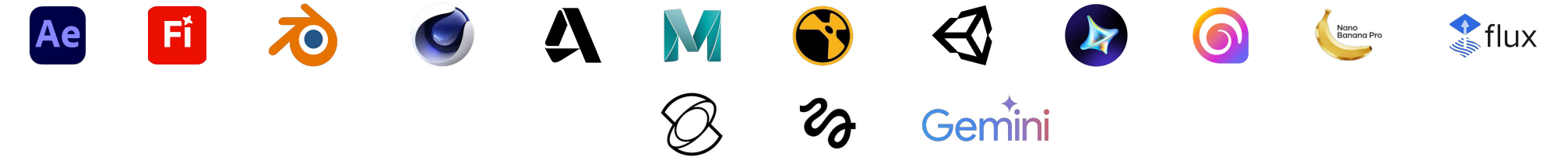




Toyota came to Dart Marketing to ditch the usual expensive photoshoots and get creative with 3D videos. Using CGI and animation, we brought their cars to life, delivering a high-impact video without the typical hassle or huge budget.




Tech-Stack



Instead of the traditional long shoot days, we created a cinematic video that shows off Toyota's cars in a fresh, exciting way — all while keeping things simple and cost-effective. By skipping the big photoshoot setups, we were able to give Toyota stunning visuals without the long waits or high expenses.

What's even better? This approach gives Toyota flexible, adaptable content they can use across multiple campaigns. It's not just about saving money, it's about giving them the freedom to move quickly and stay creative, all while keeping the visuals top-notch.

-  Digital Content Strategy
-  Creative Direction
-  Video Production
-  Social Media Management
-  CGI Animation
-  AI & Real-Time Rendering Solutions



Toyota



362 likes

The All New Revo #Toyota



Toyota

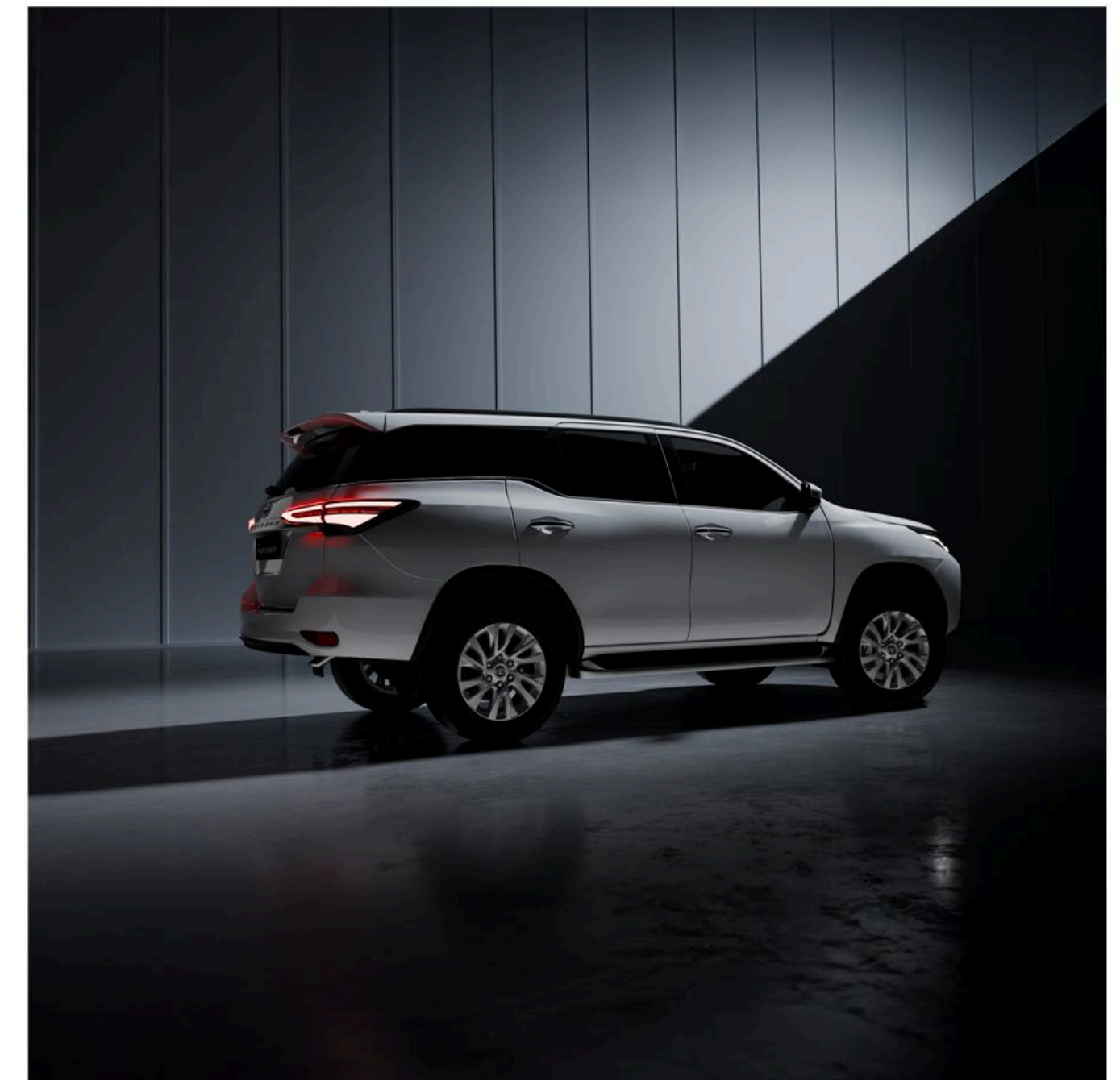


362 likes

Fortuner - Onwards It Is #Toyota



Toyota



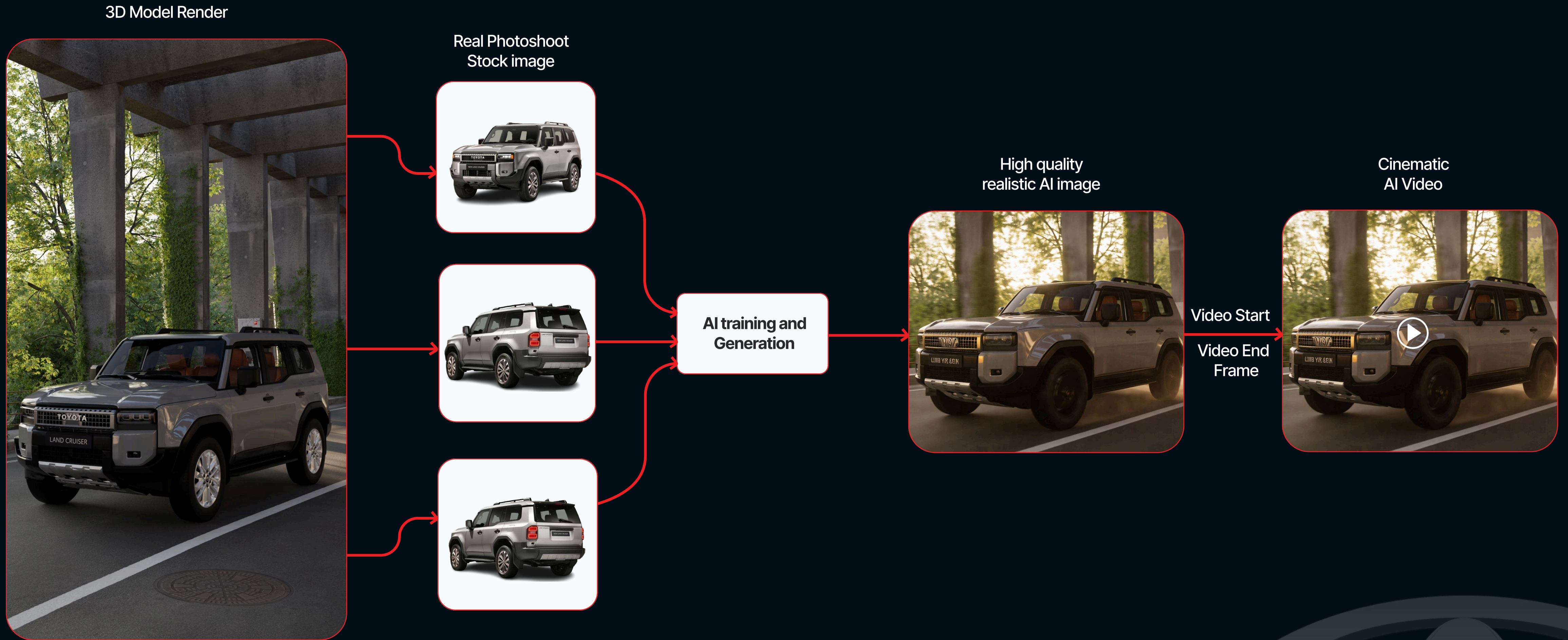
362 likes

Fortuner - Onwards It Is #Toyota





Dart's AI Cinematic Production Process



3D Model Render

Real Photoshoot Stock image

High quality realistic AI image

Cinematic AI Video

AI training and Generation

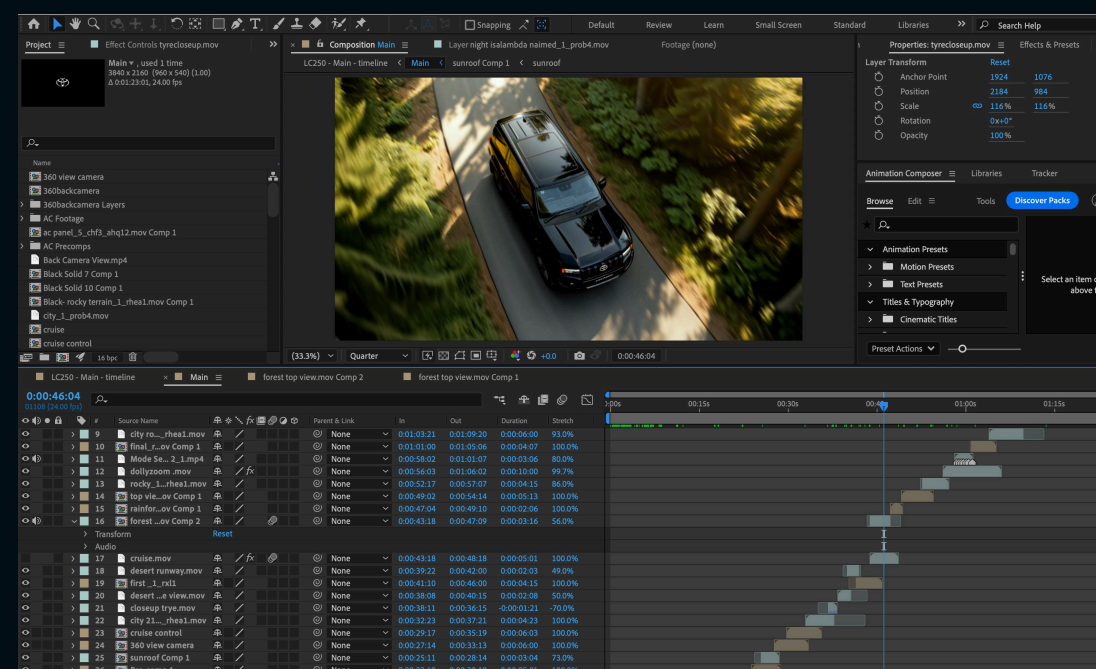
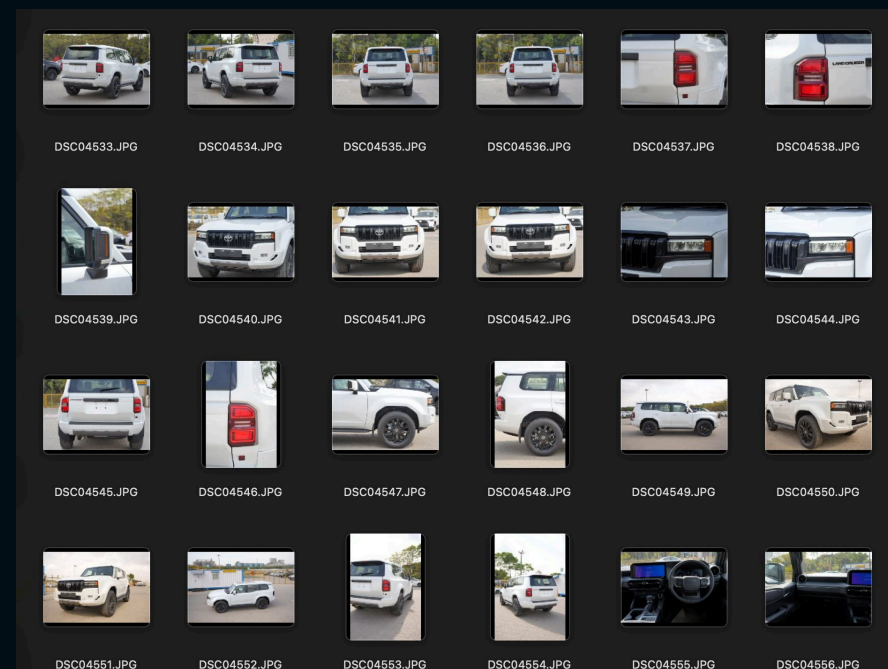
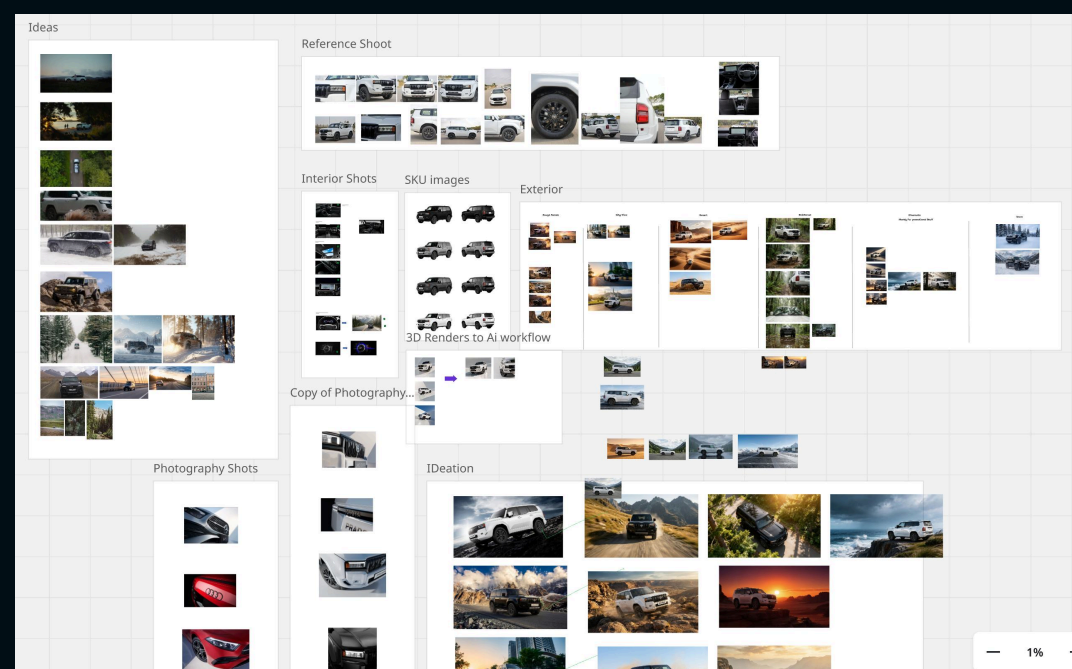
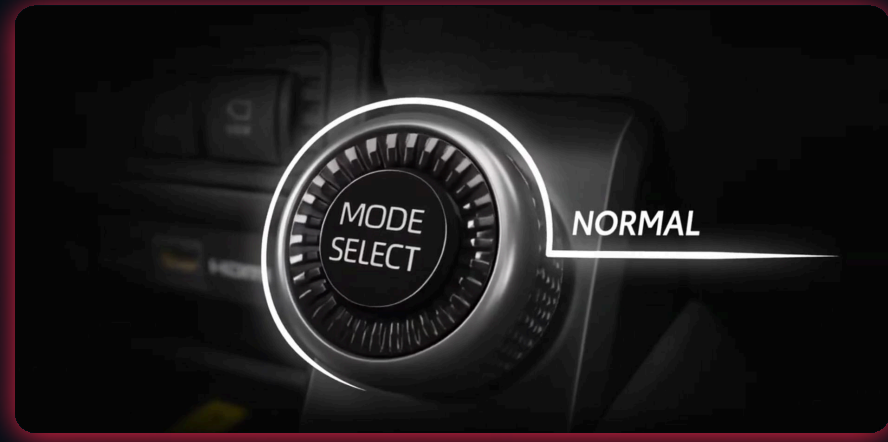
Video Start
Video End Frame

We set the mood, angle, lightning, location every thing is customizable



Toyota Land Cruiser 250 — AI-generated commercial

Pakistan's first high-fidelity AI video production. Real car. Impossible locations. Zero on-location shoots.



Real photoshoot. AI-trained model. Impossible locations. We shot the LC 250 from every angle, trained AI on the imagery, storyboarded scenes across deserts, forests and highways, then animated, composited and delivered a full commercial — no travel, no on-location crew. It doesn't look AI. Pakistan's first high-fidelity AI-generated automotive commercial.



Client Testimonial

Dart Marketing brought strong creative direction along with a real attention to detail across everything they worked on. They understood the brand well and made sure every asset aligned with our standards. Collaboration was smooth throughout, and the team was easy to communicate with, responsive, and reliable. Overall, everything was executed to a high standard without unnecessary back and forth

Arsalan Ali
TOYOTA Pakistan



“AI Advertisement Production”





LCI has trusted us across multiple brands to support their digital presence with consistency and care. From established names like Lysovit and Lederplex to growing portfolios such as Rejuva, Regnum, Trihemic, and Anpra, our focus has been on clear communication, compliant visuals, and strong brand recall — without overcomplicating the message.

120+
Printables Executed

40+
Shelf Branding Units

25+
Video Branding

30+
Pharma Literatures



Tech-Stack



Objectives

For LCI, the focus was on strengthening brand presence across both digital and on-ground touchpoints while ensuring medical information was communicated clearly and responsibly.

Key Deliverables / Impact

We supported LCI across a range of brands including Lysovit, Rejuva, Regnum, Trihemic, Anpra, and Lederplex by designing and executing print, retail, and event assets at scale.

Ongoing Engagement

Our engagement with LCI continues through ongoing design and content support, campaign-wise execution of print and event materials, and periodic reviews to ensure brand consistency as portfolios evolve.

- Campaign Strategy
- Social Media Posts & Adapts
- Video Production
- Creative Direction



Client Testimonial



“Social Media Marketing, Campaign Management, Print Marketing”

Fahad Mirza

Lucky Core Industries

Dart is a one stop marketing agency for me. I've worked closely with them on a number of projects pertaining to different aspects of marketing. They are quite vigilant, swift in execution and creative process.

Bilal Khan

Lucky Core Industries

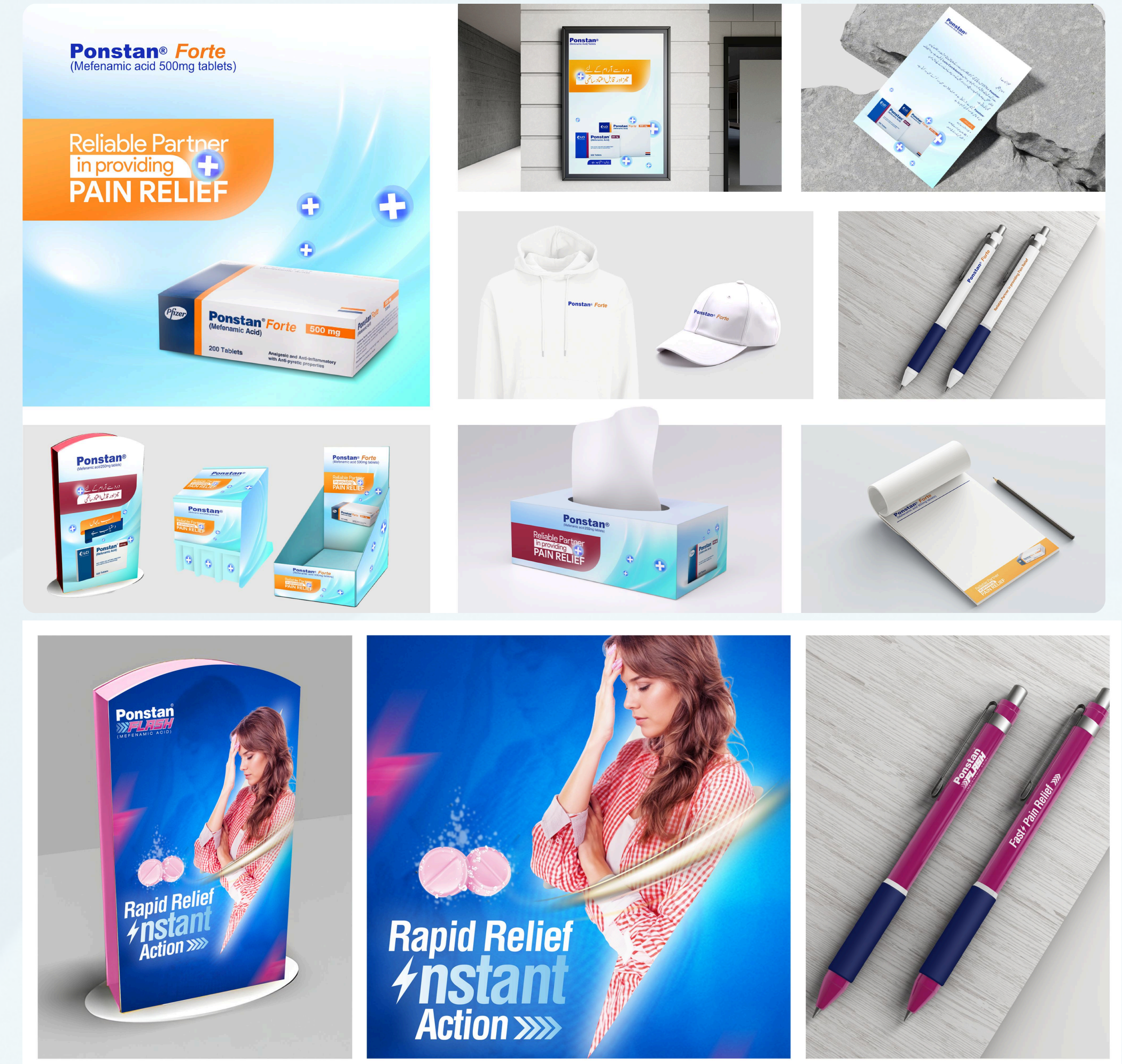
I have found Dart Marketing to be collaborative and their unique approach in providing creative solutions. I have worked on a project with stringent timeline with the team of Dart Marketing and they have always been above the call of duty.

Arsalan Nabi

Lucky Core Industries

Dart Marketing has been an exceptional creative partner, consistently delivering innovative designs that align perfectly with our vision. Their professionalism, creativity, and reliability make them a trusted agency, and I highly recommend them to any brand looking for top-tier marketing support.

Work We Have Done



Ectirex™
(ECCITALOPRAM)

Healing Minds, Restoring Lives.

Fatima 32 years old

Fatima, a banker and mother of three, has been struggling to manage her daily routine. She feels overwhelmed, unable to focus, and drained of her usual energy.

She visited her doctor with the following concerns:

- 🔍 Persistent fatigue
- 🔍 Feelings of hopelessness
- 🔍 Trouble concentrating at work
- 🔍 Lack of interest in activities
- 🔍 Frequent episodes of crying
- 🔍 Thoughts about ending her life

After evaluation, Fatima is Diagnosed with Major Depressive Disorder.

Ponstan®
FLASH
(MEFENAMIC ACID)



LYSOVIT®

Malnutrition - A Barrier to Child Development

Stunting and Wasting

8 out of 10 affected children struggle academically and face long-term learning difficulties.

Benefits of B Vitamins

- B1 (Thiamine)**: Energy production & nerve function.
- B2 (Riboflavin)**: Growth & cellular function.
- B3 (Niacin)**: Metabolism & brain health.
- B5 (Pantothenic Acids)**: Hormone production & growth.
- B6 (Pyridoxine)**: Brain development & immunity.
- B12 (Cobalamin)**: Red blood cell formation & DNA synthesis.

Contributors of Growth

LYSOVIT®

Vitamin C

Boosting Immunity & Growth in Kids (3)

Vitamin C offers a range of benefits crucial for child health:

- Cold and Flu Relief:** Regular Vitamin C supplementation can reduce cold symptom severity and duration by about 15%. (2)
- Immune Support:** Enhances immune cell function, providing a robust defense against infections.
- Bone Health:** Supports the development and maintenance of healthy bones and teeth during growth phases.
- Skin Health:** Maintains collagen formation and connective tissue health, promoting resilient skin.
- Antioxidant Protection:** Protects cells from oxidative stress and damage, crucial for overall health.
- Iron Absorption:** Improves dietary iron absorption, essential for preventing anemia and promoting robust growth.

References:
*Hornost DL, Chan School of Public Health, 2023, Vitamin C Nutrition Source, The Nutrition Source, Retrieved January 4, 2025, from <https://nutritionsource.hsph.harvard.edu/vitamin-c/>

LYSOVIT®

Lysine

Plays a key role in numerous physiological processes, from childhood through adulthood.

An Essential Amino Acid Across All Life Stages

In Children and Teens (4)

- Aids protein synthesis and muscle growth.
- Improves calcium absorption for strong bones.
- Enhances developmental quotient.
- Boosts immune function.

Adult Benefits (5)

- Supports protein synthesis and tissue repair.
- Promotes bone health and may prevent osteoporosis.
- Helps regulate blood pressure and cardiovascular health.
- Essential for fatty acid metabolism and energy production.

Each 5 ml (Approx. one teaspoonful) contains:

- Thiamine HCl (B1) - 4.36 mg
- Riboflavin (B2) - 1.66 mg
- Pyridoxine HCl (B6) - 1.00 mg
- Nicotinamide (B3) - 18.00 mg
- D-Pantothene (B5) - 2.50 mg
- Cyanocobalamin (B12) - 0.33 mg
- Ascorbic Acid (Vitamin C) - 5.00 mg
- Inositol (B8) - 5.00 mg
- Lysine Monohydrochloride (Lysine) - 33.33 mg

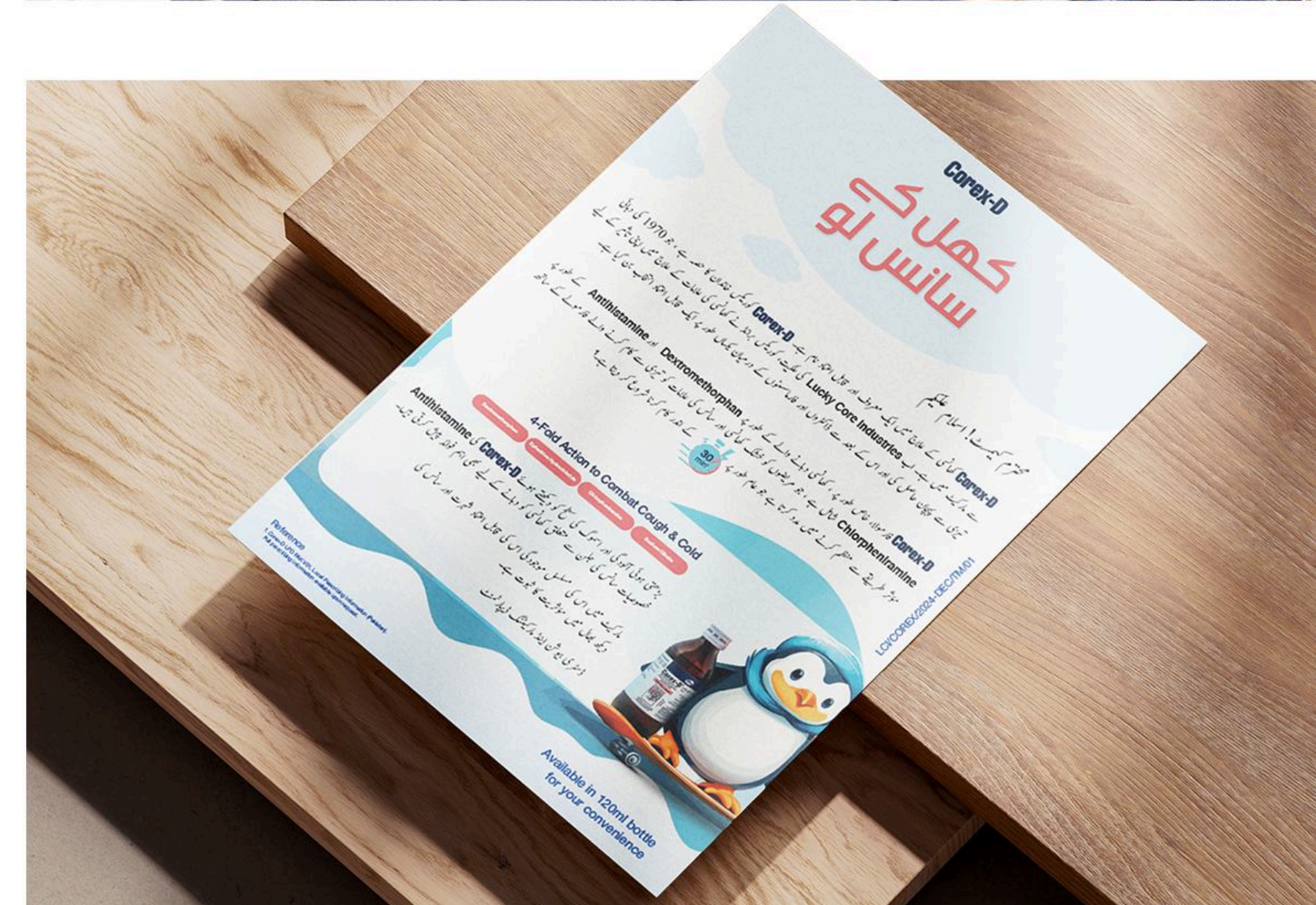
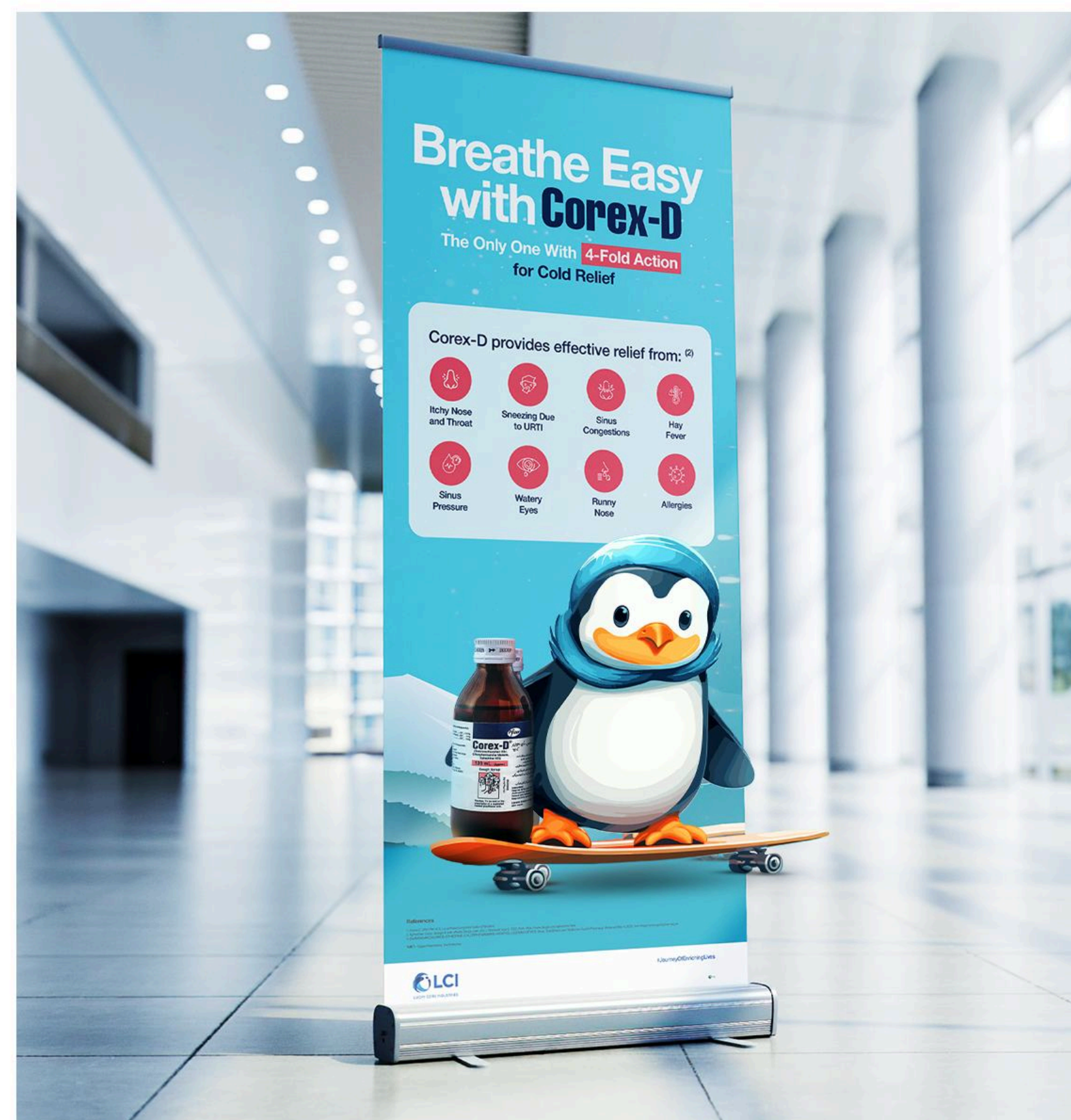
Dosage (4)

Children: 1 teaspoonful daily or as prescribed by the physician.
Adults: One to two teaspoonfuls daily.
Shake the bottle before using.

References:

- *Gunnathre R, Guza K, Feng T, Zhou Y, Li J. (2024). L-lysine dietary supplementation for childhood and adolescent growth: Promotes bone. Journal of Advanced Research, 52(9): 1232402024-9. Advance online publication. <https://doi.org/10.1016/j.jare.2024.05.024>
- *Muhammad, H, Nohari, T, et al. (2017). Effect of lysine supplementation on hypertensive men and women in a selected peri-urban community. BMC Nutrition, 3, 61. <https://doi.org/10.1186/s42791-017-0087-6>
- *LYSOVIT/LFD/19-02

Lucky Code Industries





For Raftaar, we handled end-to-end social media execution, focusing on creating platform-ready visual content that clearly communicates the app's features and value to retailers. Our work included designing static creatives, motion assets, and short-form videos tailored for social platforms, ensuring consistent branding, clear messaging, and high visual recall across Raftaar's digital presence.

Content Produced

120+

Content Pcs Produced

Social Media Collaterals

400+

Shelf Branding Units

Community Building

2000+

community members

Print Media

10K+

Print media produced

Tech-Stack



Objectives

The objective was to position Raftaar as a reliable, always available ordering platform for retailers while clearly communicating its speed, range, and simplicity. Focus was placed on building trust, reducing ordering friction.

Achievements

The work helped clarify Raftaar's value proposition through clean visuals and structured communication and simplified messaging supported stronger retail understanding.

Recurring Engagements

Raftaar continues to be supported through ongoing design and content execution for app visuals and brand communication, alongside social media to improve clarity for retailers.



Brand Management



Social Media Management



Video Production



Creative Direction



Content Marketing

رفتار

“

Client Testimonial

Dart has delivered quality work on time and is responsive to the client's needs. The client is impressed with their understanding of business and geographic dynamics and the audience's communication tone. Customers can expect an energetic and young team.

Irfan ul Haq
Raftaar



“Campaign Execution”



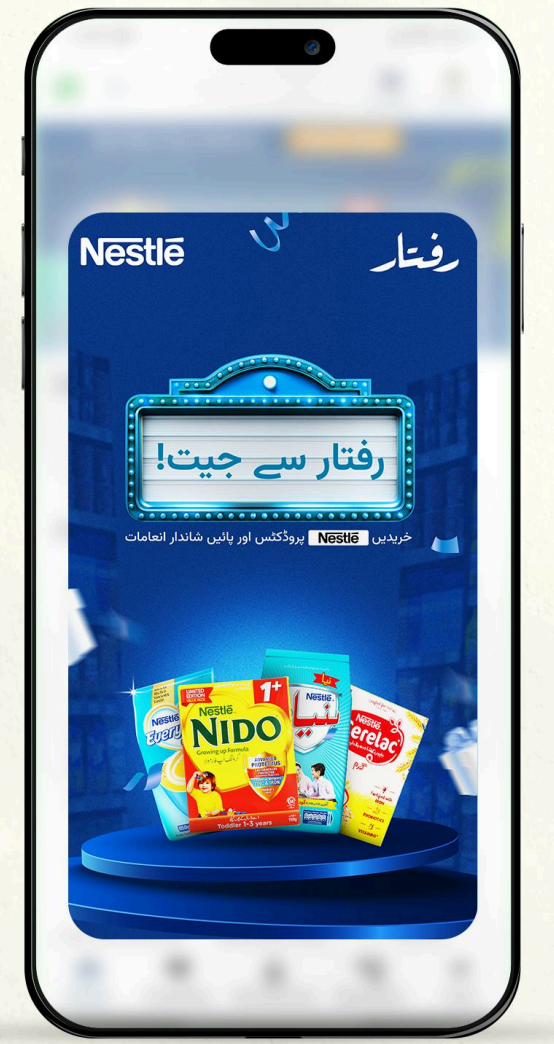
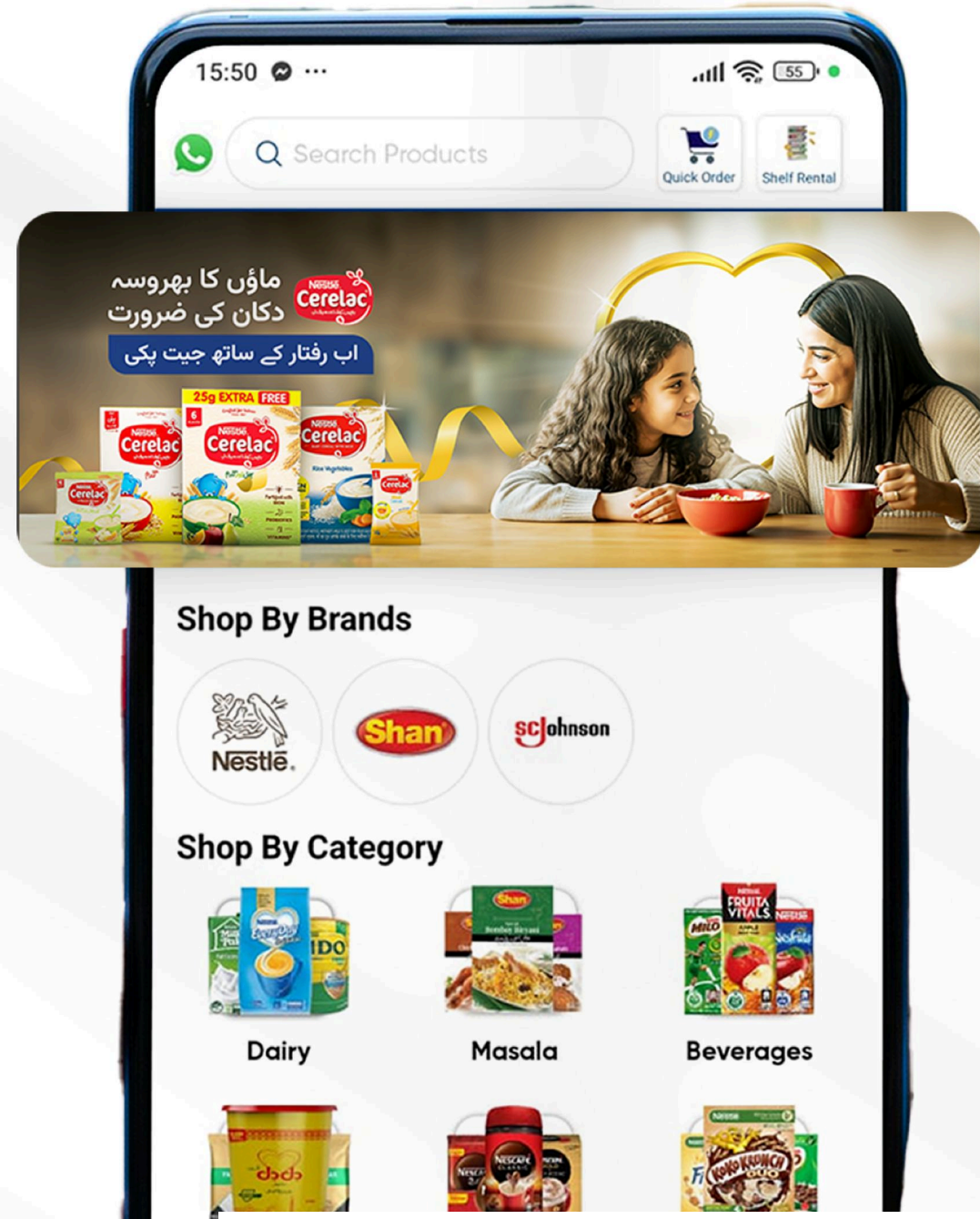


Nestlé

غذائیت آپ کی زندگی

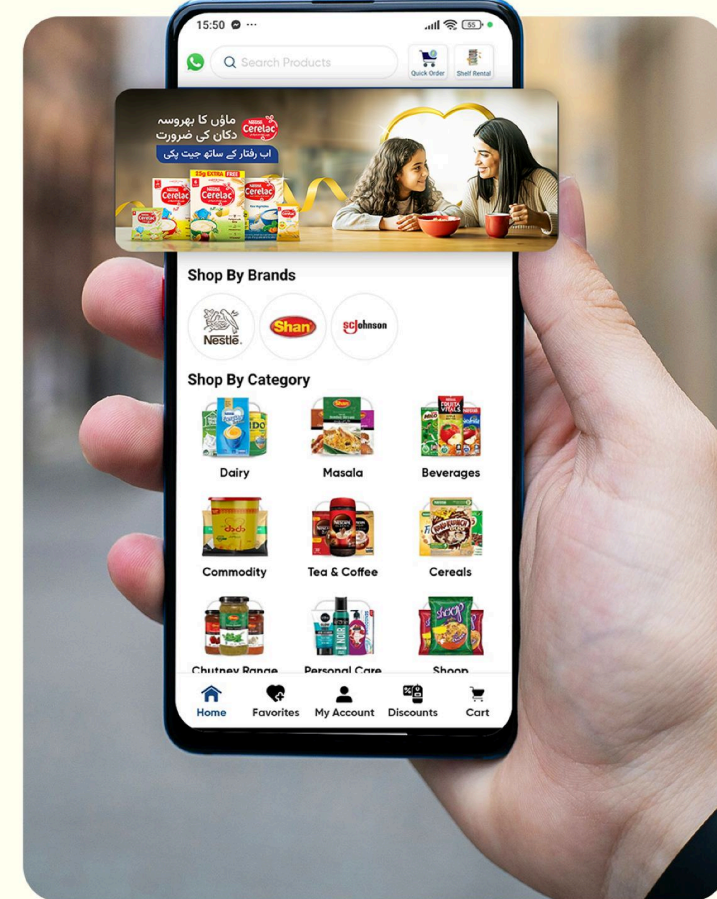
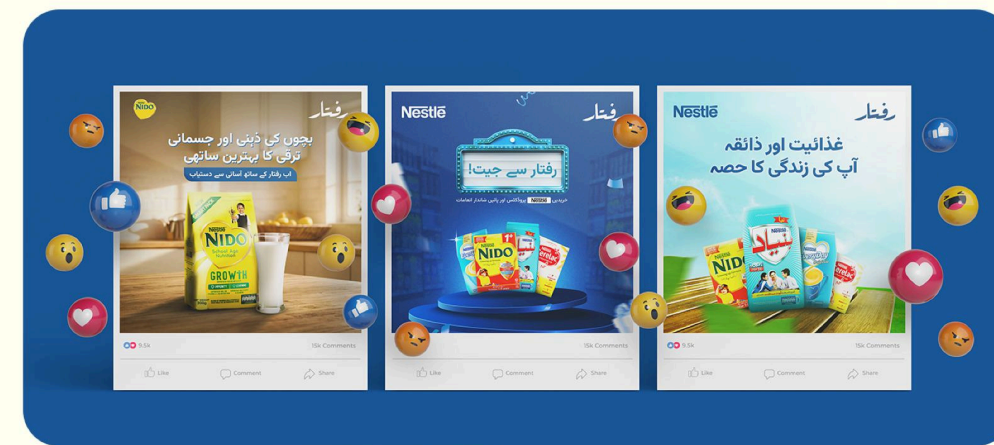
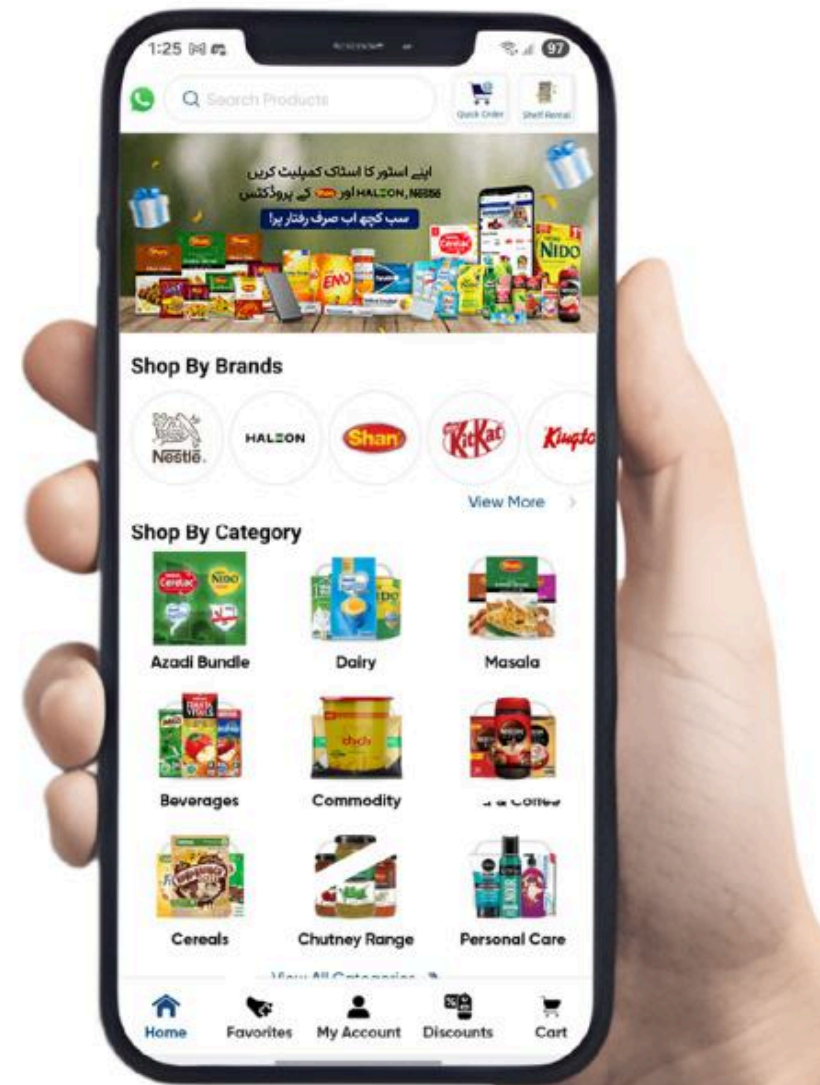
Nestlé Products کا پرفیکٹ اسٹاک اب صرف رفتار پر موجود ہے
تیز ڈیلیوری اور بہترین ریٹس میں۔

Shan کے تمام مصالحے اب صرف رفتار پر! بہترین ریٹس اور تیز ڈیلیوری کے ساتھ اپنا اسٹور کا اسٹاک بڑھائیں

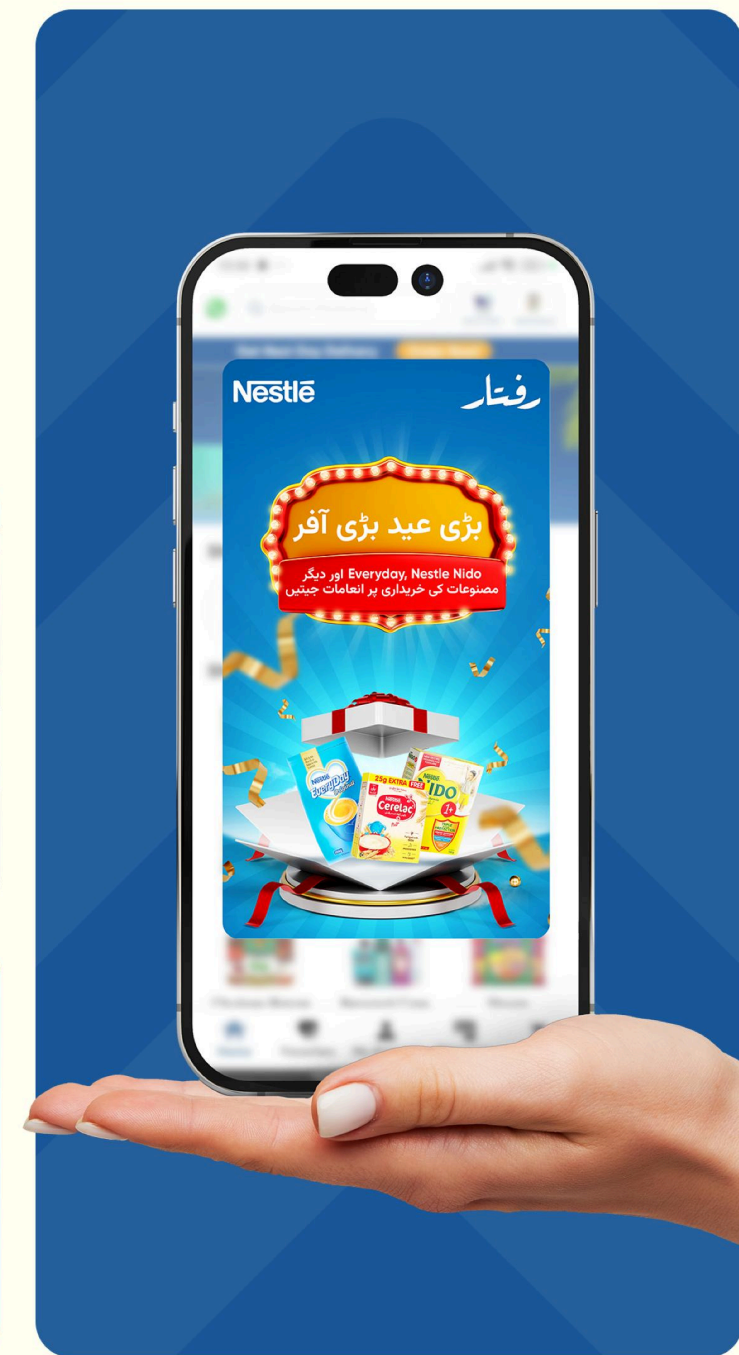


HALCON EID SURPRISE
رفتار لایا ہے اپنے دوکانداروں کے لیے عید سے پہلے عید منانے کا موقع پیش خدمت ہے

Nestlé ADVANCE EIDI
رفتار لایا ہے اپنے دوکانداروں کے لیے عید سے پہلے عید منانے کا موقع پیش خدمت ہے



MARKET KAY CHAKAR BACHAO
RAFTAAR
SAY ORDER LAGAO



Nestlé
ADVANCE
— EIDI —

ملک پاک کی کریم ہو یا دودھ

رمضان میں ڈیمانڈ نہیں رکتی
ابھی آرڈر دیں اور جیتیں ایڈوانس عیدی

Raftaar Kamyab Dukandaar
Ab Har Dukandaar ki Kamyabi, Sirf Raftaar Se!

HALCON کی 2,500 خریداری پر
جیتیں انعام روزانہ
اور 3 ماہ لگاتار آرڈر سے بائیک!

Nestlé
ADVANCE
— EIDI —

پر دن ملے گی ایڈوانس عیدی

کم از کم 2500 روپے کا آرڈر لگائیں۔
آرڈر میں رمضان باسکٹ کا کوئی بھی پروڈکٹ شامل کریں۔
روزانہ قرعہ اندازی کے ذریعے 3 دکاندار گٹ جیتیں گے۔

Nestlé FRUITA VITALS
SUMMER LEAGUE

گرمیوں میں رکتی نہیں
چونسا کی ڈیمانڈ
رفتار سے خریدیں
جیتیں موبائل فون
جلدی کریں! آفر 31 مئی تک لاگو ہے

NESCAFÉ
WINTER LEAGUE

3 in 1

ٹھنڈ میں کلاسیک کی تیز ڈیمانڈ
رفتار سے آرڈر، ہفتہ وار جیت!

3 in 1 ہے کسٹمرز کی پسندیدہ کافی
خریدیں رفتار سے، جیتیں انعامات!

Nesfruta
SUMMER LEAGUE

کسٹمرز کو ملے بچت اور ریفریشمنٹ
منگوائیں رفتار سے
جیتیں موبائل فون
دیر نہ کریں، آفر 31 مئی تک لاگو ہے

Nestlé FRUITA VITALS

رفتار

عید کی مہمان نوازی
کے بغیر ادھوری ہے
منگوائیں اور لکی ڈرامیں شامل ہوں

Nestlé FRUITA VITALS
SUMMER LEAGUE
MILO
Nesfruta

بس چند دن باقی
رفتار سے **MILO** اور **Nesfruta** منگوائیں
31 مئی سے پہلے
موبائل فون جیتنے کا موقع نہ گنوائیں

Nestlé
FRUITA VITALS
MILO
Nesfruta

31 مئی تک لاگو ہے



You Just Saw Some of Our Work

There's a lot more where that came from.
Explore our full creative portfolio

[Book a Discovery Call](#)



Youtube Channel



Creative Portfolio



@growwithdart



LinkedIn



dartmarketing.io

Ready for a Private Consultation & Custom Proposal?

Contact Us



01

Pakistan

10th Floor, Bahria Town Tower, Tariq Road, Karachi
+92 340 0087260

02

Australia

Unit 1 / 4 Essex Street Pascoe Vale Victoria 3046
+61 406 269 125

03

USA

335 W 31st St, Chicago, IL 60616, USA
+1 872 216-1346